

2023 City Manager's Proposed Budget



September 21, 2022

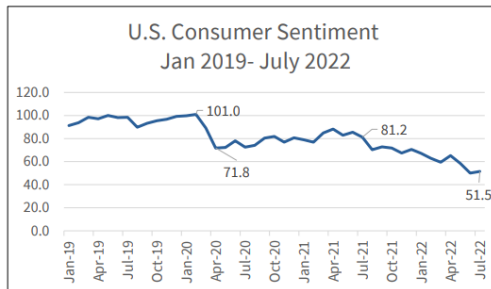


Economic and Fiscal Indicators

Consumer Spending

- Of the 13 categories of retail spending tracked by the Census Bureau, eight rose in August.
- Food and beverage retailers up 0.5% for the month, up by 7.2% over the past year.
- Sales increased at restaurants and bars, and car dealerships jumped by 2.8% on the month.
- Spending on building materials and equipment, clothing and sporting goods also rose.

Consumer Spending Across the Country is Increasing & Consumer Confidence is Decreasing



US Census Bureau & University of Michigan: Consumer Sentiment

Employment

Unemployment and Labor Force Participation Rates

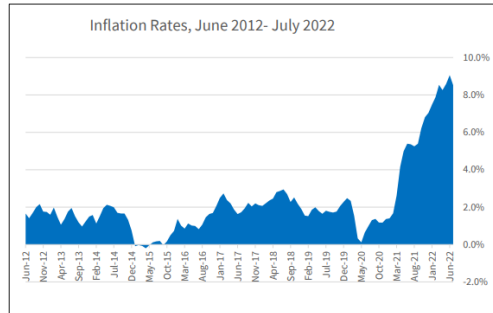
- As of July the Unemployment rate for Ontario County is at 8.7%
 - NYS is at 4.8%
 - Unemployment rate measures the unemployment among those who are actively seeking a job.
- Labor force participation rate is making a steady increase in New York. In August the LFPR was up to 60.6% up from 59.3% in August of 2021.
 - LFPR includes those who are actively looking for jobs as well as those currently employed.

NYS Department of Labor

Inflation

Inflation Remains High

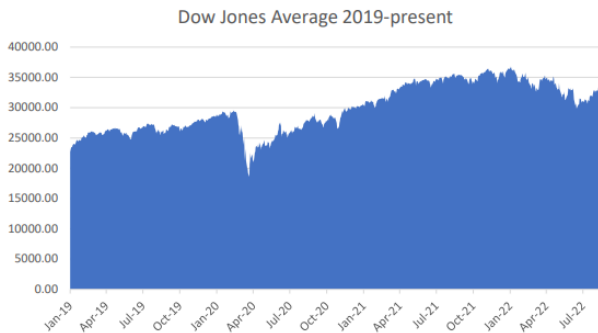
- ▶ The yearly rate of inflation in the United States slowed but remained high at 8.3% for all items in August (Down from 40-year high of 9.1% in June).
- ▶ High inflation means higher costs for items like groceries, shelter, clothing and medical care.



U.S. Dept. of Labor, Bureau of Labor Statistics

Stock Market

- ▶ Year to date loss of 11%



Dow Jones Industrial Average



Major Budget Drivers

Sales Tax
Labor Costs
Council Priorities

Sales Tax

- ▶ Ontario County sales tax continues to rise from 2021 levels
- ▶ Ontario County has seen a 7.8% increase in sales tax over January - August 2022 from the same period in 2021
- ▶ Sales tax growth has slowed down in recent months

Labor Costs

Negotiated Salary and Wage Increases

Unit	Contract Expiration	2023 Base Increase
Municipal Employees	12/31/2023	2.75%
Police – Command	12/31/2023	2.25%
Police – Officers	12/31/2023	2.25%
Fire	12/31/2024	1.5%
Public Works – Foreman	12/31/2024	2%
Public Works – Laborers	12/31/2023	2%

2022 Fulltime Equivalents (Non-Seasonal)

➤ 129.5

2023 Proposed Fulltime Equivalents (Non-Seasonal)

➤ 131.5

Current Vacancies

➤ 11.5



Setting the 2023 Budget

Budget Goal

- ▶ The goal for the 2023 Budget is to invest in the human capital and infrastructure of the City of Geneva to ensure our resources are effectively and efficiently maintained, providing value for our residents, businesses, and visitors.

Strategies for Developing the Budget

- **Conservatively forecast revenues in all three funds.**
- **Invest in our people and partnerships** to continue a shift from reactive services to proactive services;
- Asking difficult questions of our departments and trusting our leaders to share **the critical needs that have been delayed due to declining budgets, increasing expenses, and deferred maintenance costs**; and
- Rebuild our reserves and limit the use of reserve funds to pay for ongoing expenses, instead this budget **asks our community to invest in ongoing expenses with ongoing revenues**, while using the reserves wisely for one-time costs.

Council Priorities of investing in our staff and partnerships to:

- Support beautification efforts throughout the city;
- Focus on the infrastructure and the ways our infrastructure supports Geneva and the region;
- Maintain the City projects and properties in ways that show our pride in our uniquely urban city;
- Support policies, infrastructure, and processes that ensures stewardship of our lakefront resources;
- Complete the Downtown Revitalization Initiative Project and our Zoning Updates.

Staying True to Our Values



Staying True to Our Values

**Beautiful,
Prosperous,
Equitable,
Connected,
and Sustainable.**

Genevans are stewards of our special natural setting; living into our “uniquely urban” character and nurturing our sense of community; celebrating our multi-cultural heritage; taking care of our arts, architectural and recreational assets; and growing a strong economy.

2023 Investments in the City of Geneva

- Infrastructure support and continuation of 2023 Capital Plan
- Contractual support for landscaping and arborist
- Investment in our systems to increase productivity
- Enhance Human Resources through staffing and recruitment efforts
- Increased Professional Development Opportunities

2023 Investments in the City of Geneva

- Review of current practices and activities to make results driven decisions regarding our lakefront, zoning, and recreation facilities.
- Expanded partnership with the Business Improvement District to support the beautification of the downtown of the City.
- Farmer's Market expansion to include weekday markets.
- Succession planning for the workforce.
- Equipment replacement for our teams.

Budget Snapshot

▶ Proposed 2023 Budget:

- ▶ Total: \$18,819,432
- ▶ Recommended Levy Total: \$8,380,544.43
- ▶ Proposed Tax Rate: \$17.16
- ▶ Impact for the owner of a median priced home: \$39 increase
- ▶ No increases in water or sewer budgets
- ▶ Follow the previous capital plan in 2023.

For Every One Dollar Spent

- ▶ \$0.45 is for Public Health & Safety
- ▶ \$0.17 is for Public Works
- ▶ \$0.11 is for Administration
- ▶ \$0.03 is for Recreation and Community Services
- ▶ \$0.15 is for Debt
- ▶ \$0.06 is for Retiree Health Costs



Moving Forward

Future Discussions and Directions

- Implementation of Performance Measurement systems to better understand our opportunities and successes
- Policy improvements and increased financial monitoring throughout the organization
- Community conversations regarding how investments best serve the City
- Review of compensation for City employees and negotiations of 4 labor contracts in 2023 for 2024

Work Sessions

- September 26th at 6pm
- October 19th at 6pm
- October 26th at 6pm



- To assist in agenda setting for work sessions, Council Members are asked to share which department or budget items they would like to discuss during the work session through emailing Erica Collins in the City Manager's Office the day prior to the session. We can then assist in coordinating an agenda and ensuring staff will be in attendance.

Public Hearing on Budget

- October 5, 2022 at 7pm

Gratitude

- ▶ Staff
- ▶ Council
- ▶ Community

