



GENEVA FARMERS MARKET

2022 APPLICATION FORM

Saturdays, May 28th – October 8th (19 weeks)

NO MARKET 8/6 DUE TO CONFLICTING EVENT

8:00 AM – 1:30 PM

Finger Lakes Welcome Center

35 Lakefront Dr, Geneva, NY 14456

Vendor Info:

Name _____

Farm/Business Name _____

Address _____

Phone _____ E-mail Address _____

Permits: (Please reference vendor permit requirements)

Ag & Market Permit # _____

Health Dept Permit # _____

Sales Tax # _____

Home Processing Permit # _____

Expected Participation:

All vendors must arrive between 6:30-7:30AM and all vendors must sell for the duration of the market day. Vendors must be ready to sell by 8AM. Exceptions are at the discretion of the Market Manager and must have prior approval.

Please Check All That Apply:

_____ Entire Season (\$200.00)

Full season vendors have the benefit of an assigned spot for the season. Payment must be received in full by 5/28/2022.

By Checking this box, you are agreeing to attend all market dates for the 2022 season. If vendor cannot attend a date, notice must be given well in advance to the market manager.

Please note any known dates you are unable to attend here: _____

_____ Weekly Participation (\$20.00 per week)

Spaces are allocated on the day of the market. Weekly vendors are NOT guaranteed an assigned spot. Spots may differ from week to week.

Anticipated dates of participation: _____

RETURN THIS FORM, FARMERS MARKET INVENTORY LIST, PAYMENT and COPY OF LICENSE CERTIFICATE (IF APPLICABLE) TO:

Office of Neighborhood Initiatives
47 Castle Street, Geneva, NY 14456

EMAIL- etoner@geneva.ny.us

PHONE- (315) 828-6588

2022 Geneva Farmers Market Inventory of Items to Be Sold

All vendors must fill out this list and sign it before selling at the market.

Products I plan to grow for sale: (Check Items)

Vegetables:

- | | | |
|--|--|---|
| <input type="checkbox"/> Asparagus | <input type="checkbox"/> Beans-Green | <input type="checkbox"/> Beans-String |
| <input type="checkbox"/> Beans-Wax | <input type="checkbox"/> Beets | <input type="checkbox"/> Broccoli |
| <input type="checkbox"/> Cabbage | <input type="checkbox"/> Carrots | <input type="checkbox"/> Cauliflower |
| <input type="checkbox"/> Celery | <input type="checkbox"/> Corn | <input type="checkbox"/> Cucumbers |
| <input type="checkbox"/> Eggplant | <input type="checkbox"/> Greens-Collard | <input type="checkbox"/> Greens-Mustard |
| <input type="checkbox"/> Greens-Turnip | <input type="checkbox"/> Kale | <input type="checkbox"/> Kohlrabi |
| <input type="checkbox"/> Lettuce-Boston | <input type="checkbox"/> Lettuce-Romaine | <input type="checkbox"/> Lettuce-Red Leaf |
| <input type="checkbox"/> Onion-Yellow | <input type="checkbox"/> Peas | <input type="checkbox"/> Peppers-Green |
| <input type="checkbox"/> Peppers-Hot | <input type="checkbox"/> Potatoes-White | <input type="checkbox"/> Potatoes-Sweet |
| <input type="checkbox"/> Pumpkins | <input type="checkbox"/> Radishes | <input type="checkbox"/> Scallion |
| <input type="checkbox"/> Spinach | <input type="checkbox"/> Squash-Summer | <input type="checkbox"/> Squash-Winter |
| <input type="checkbox"/> Squash-Zucchini | <input type="checkbox"/> Tomatoes | <input type="checkbox"/> Turnip |

Other Vegetables:

Fruits, Berries, Melons:

- | | | |
|---------------------------------------|---------------------------------------|--------------------------------------|
| <input type="checkbox"/> Apples | <input type="checkbox"/> Blackberries | <input type="checkbox"/> Blueberries |
| <input type="checkbox"/> Cantaloupe | <input type="checkbox"/> Nectarines | <input type="checkbox"/> Peaches |
| <input type="checkbox"/> Pears | <input type="checkbox"/> Plums | <input type="checkbox"/> Raspberries |
| <input type="checkbox"/> Strawberries | <input type="checkbox"/> Watermelons | |

Other Fruits, berries or melons:

Herbs:

- | | | |
|----------------------------------|-----------------------------------|----------------------------------|
| <input type="checkbox"/> Basil | <input type="checkbox"/> Mint | <input type="checkbox"/> Oregano |
| <input type="checkbox"/> Parsley | <input type="checkbox"/> Rosemary | <input type="checkbox"/> Sage |

Other Herbs:

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Ornamental Crops:

- | | | |
|---|---------------------------------------|---|
| <input type="checkbox"/> Bedding Plants | <input type="checkbox"/> Cut Flowers | <input type="checkbox"/> Hanging Plants |
| <input type="checkbox"/> Mums | <input type="checkbox"/> Wild flowers | <input type="checkbox"/> Trees / Shrubs |

Other Ornamental Crops:

Other Food Products:

- | | | |
|---|---|-------------------------------------|
| <input type="checkbox"/> Apple Cider | <input type="checkbox"/> Baked Goods | <input type="checkbox"/> Cheese |
| <input type="checkbox"/> Eggs | <input type="checkbox"/> Honey | <input type="checkbox"/> Jam/Jelly |
| <input type="checkbox"/> Maple Syrup | <input type="checkbox"/> Poultry Products | <input type="checkbox"/> Wine |
| <input type="checkbox"/> Lemonade / Tea | <input type="checkbox"/> Beef Products | <input type="checkbox"/> Other Meat |

Other Food Products:

If selling baked goods, please describe:

Products I plan to craft for sale: (Check Items)

- | | | |
|--|---|---|
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Knit / Crochet items | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Art work | <input type="checkbox"/> Paintings | <input type="checkbox"/> Watercolor |
| <input type="checkbox"/> Baskets | <input type="checkbox"/> Quilts | <input type="checkbox"/> Wooden Crafts |
| <input type="checkbox"/> Fabric Crafts | <input type="checkbox"/> Wreaths | <input type="checkbox"/> Clothing Items |
| <input type="checkbox"/> Metal works | <input type="checkbox"/> Candles | <input type="checkbox"/> Pottery |
| <input type="checkbox"/> Soaps | <input type="checkbox"/> Glass work | <input type="checkbox"/> Other |

Please describe in detail:

I have read the attached 2022 Geneva Farmers Market Rules. I understand them and I agree that both myself and my employees will follow them. I understand that failure to comply with the rules may result in denial of future participation in the Geneva Farmers Market.

Signature _____ Date _____

GENEVA FARMERS MARKET RULES 2022

- PLEASE NOTE AGAIN THAT THERE WILL BE NO MARKET ON SATURDAY, AUGUST 6, 2022 DUE TO A CONFLICTING EVENT.**
- All persons desiring to sell items at the Market must submit a completed Farmers Market Application, Inventory of Items to Be Sold, copies of all applicable licenses, and a signed statement indicating they have read and understand the rules of the Market.
- The Inventory of Items to Be Sold will be examined at the time of application and approved by the Market Manager. Vendors may only sell items listed on the approved Inventory. An amended Inventory may be submitted at any time for approval if a vendor would like to sell additional items.
- Of the items sold at the Farmers Market, 80% or more of a vendor's items need to be home grown, homemade or home baked.**
- Those selling plants and plant materials must provide proof of licensure and a copy thereof submitted with their application.
- Each vendor must follow all applicable Health Department guidelines. All processed foods should comply with the requirements set forth by federal, state, and local laws, rules and regulations.
- Vendors are required to comply with federal, state and local laws, regulations and rules.
- The collection and disbursement of sales tax, where applicable, are the sole responsibility of the vendor.
- Prices for all items for sale shall be posted clearly.
- Each vendor must post the name and location of his/her farm or business at his/her assigned selling area in the Market.
- Selling at the Market shall begin promptly at 8AM.
- Vendors shall arrive no later than 7:30AM to set up.
- Vendors must agree to sell for the entire market day.
- A seasonal fee of \$200.00 will be charged for those desiring an assigned location. Vendors must set up no later than 7:30AM at their assigned space or the space will be reallocated. Season vendors have the benefit of an assigned spot for the season. To guarantee preferred spot, payment MUST be received in full by 5/28/2022. **Full season vendors are agreeing to attend ALL market dates. Exceptions granted at the discretion of the market manager.**
- A weekly fee of \$20.00 will be charged to those who choose to participate on a weekly basis. Spaces are allocated on the day of the Market. Weekly vendors are NOT guaranteed an assigned spot, spots may differ from week to week.
- Each vendor must supply his/her own pop-up tent, tables, chairs etc. Vendor's equipment must be contained in one space unless use of additional space has been pre-approved by the Market Manager. Each space is approximately 10x10.
- Each vendor's space must be cleaned before leaving.
- The number of craft dealers and produce vendors may be limited. No flea market items are allowed for sale at the Market.
- All vendors need to inform us a week prior if you're not planning to attend the market the following week(s).
- Each vendor agrees to follow all NYS and local guidelines regarding COVID-19 restrictions.
- The City of Geneva Farmers Market management staff reserves the right to enforce and/or change the rules in accordance to our vendors and customers safety at any time. If you do not comply you may be asked to leave. The Rules and Regulations are not intended to hinder our market but to look out for the quality and safety of all involved.

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CITY OF GENEVA EVENTS				
DATE	EVENT	TIME	LOCATION	DETAILS
Sat. 5/28/2022	Memorial Day weekend	N/A	N/A	Increased tourist traffic for holiday
Sat. 6/4/2022	Geneva Relay for Life	2-11pm	Lakefront	Potential increase in tourist traffic
Sat. 6/4/2022	Rose Soiree	5-9pm	Linden St	Potential increase in tourist traffic
Sat. 7/2/2022	4th of July Weekend	N/A	N/A	Increased tourist traffic for holiday
Sat. 7/9/2022	Ironman Triathlon	N/A	Lakefront	No Race on Saturday, high increase in tourist traffic
Fri. 7/22/2022	Cruisin' Night	4-10pm	Downtown Geneva	Potential increase in tourist traffic
Sat. 7/30/2022	Drink Like a Girl 5K/1K	4-11pm	Lakefront	Potential increase in tourist traffic
Sat. 8/6/2022	Garlic Festival	TBD	Lakefront	*NO MARKET THIS SATURDAY* Vendors welcome to apply to vend G.F. event
Sun. 8/14/2022	Geneva Half Marathon	5am start	Lakefront	Potential increase in tourist traffic
8/27/2022	Geneva Latino Festival	12pm start	Lakefront	Potential increase in tourist traffic
9/3/2022	Labor Day Weekend	N/A	N/A	Increased tourist traffic for holiday
10/8/2022	Columbus Day Weekend/ Last Market	N/A	N/A	Increased tourist traffic for holiday

Highlighted events have not been confirmed but historically happen this weekend every year
List is non-exhaustive

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