



REGULAR MEETING MINUTES  
September 1<sup>st</sup>  
12pm

**Board Members in Attendance**

Paula Bucklin  
Dana Hollenbeck  
Rob Sollenne  
Dave Linger  
Rob Koczent

**Others in Attendance**

Adam Blowers, Asst. Manager  
Sage Gerling, City Manager

**Agenda Items**

**Minute's Approval:**

**Motion to approve LDC meeting minutes from July 7<sup>th</sup> 2021.**

- o Motion moved by Dana Hollenbeck 2<sup>nd</sup> by Rob Sollenne, board unanimously approved motion.

**Motion to approve LDC meeting minutes from August 18<sup>th</sup> 2021.**

- o Motion moved by Paula Bucklin, 2<sup>nd</sup> by Rob Sollenne, board unanimously approved motion.

**Financial Report:**

**Motion to approve the LDC financial report given by Adam Blowers**

- o Motion moved by Paula Bucklin, 2<sup>nd</sup> by Rob Sollene, board unanimously approved motion.

**City-wide Rezoning Re-Write Draft:**

- o LDC has put together a summary of their feedback regarding the zoning re-write.
- o Discussion on what items to add and suggest as a full board response.
- o 1 or 2 members of LDC will work together to draft letter to council, LDC subgroup will email to full LDC board for full approval then letter will be sent to council, BID, IDA, and Geneva Growth, as well as the public on zoning re-write stance.

**LDC Action Items for 2021 Priority Goals/Objectives:**

- o Board took part in discussion on goals for LDC moving forward to list a few below, but not limited to;
  - o Provide incentives and monies for new businesses or tourism focused or specific
    - Ie. Race for the space or something similar
  - o Existing businesses contract for 'always open' incentive.
  - o Event calendar City-wide for all, therefore tourists and business owners can prepare.
  - o City is working with BID to help house a communications individual with some focus on the city side.
  - o Small business mentorship
  - o Equipment bank
- o Next steps, Sage will have a chat with Michael Mills, BID director on more ideas and will report back to the group.

Mr. Linger made a motion to adjourn.

**GENEVA LOCAL DEVELOPMENT CORPORATION**

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**BOARD OF DIRECTORS**

ROBERT SOLLENNE ('23) ~ CHEVANNE DEVANEY ('21) ~ DANA HOLLENBECK ('23)

PAULA BUCKLIN ('21) ~ ROBERT KOCZENT ('23) ~ DAVID LINGER ('23) ~ MARC RODRIGUEZ ('23) ~ PETER GILLOTTE ('23)