



REGULAR MEETING MINUTES

July 7th 2021

12pm

Via Zoom

Board Members in Attendance

Chevy Devaney
Dana Hollenbeck
Rob Sollenne
Dave Linger
Rob Koczent

Others in Attendance

Adam Blowers, Asst. Manager
Mayor Steve Valentino

Agenda Items

Minute's approval

Motion to approve LDC meeting minutes from June 2nd 2021.

Motion moved by Dana Hollenbeck 2nd by Rob Sollene, board unanimously approved motion.

Financial Report

Motion to approve the LDC financial report given by Adam Blowers

Motion moved by Rob Koczent 2nd by Rob Sollene, board unanimously approved motion.

Discussion: LDC Actions Steps for Goals for 2021

- Discussed adding funds to marketing budget for 2022 but could not agree on where to spend those funds as of yet
- Not interested in more studies, but willing to discuss when they come up
- Look for a positive return on investment for dedicating any funds to programs
- Willing to tie funding to a specific outcome
- Revenue sources are intermittent so want to be careful on where and how their money is spent
- Interested in developing relationship with the Tech Farm

Mr. Linger made a motion to adjourn.

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