



REGULAR MEETING MINUTES  
August 3, 2022 at 12pm

**Board Members in Attendance**

Dave Linger  
Chevanne DeVaney- remote- Work-related restrictions  
Dana Hollenbeck  
Rob Sollenne  
Craig Talmage- remote- Travel  
Paula Bucklin

**Others in Attendance**

Tracy Verrier, Executive Director, MRB Group  
Amie Hendrix, Geneva City Manager  
Steve Buchiere, Finger Lakes Times

**Agenda Items**

**Call to Order:** Dave Linger called the meeting to order at 12:06pm, but a quorum was not present in person.

**Minutes Approval:** Minutes were not approved due to lack of quorum.

**Financial Report:** Financials were not approved due to lack of quorum.

**Environmental Services Update:**

Tracy Verrier explained that she had received a draft of the remediation plan. She, Dave Linger, Anne Nenneau from the IDA board, and Neal Braman from the City had all reviewed it. Wendy Marsh of Hancock Estabrook has offered to review and had a casual conversation with Plumley to confirm the details of the approach given her extensive environmental knowledge. She is just looking to confirm that the proposed approach is the most reasonable and balanced for the LDC and IDA's needs. If so, Tracy will give Plumley the go ahead to submit the report to DEC.

**Report from the Marketing Committee:**

Tracy Verrier noted that the Marketing Committee had a broad discussion about quality of life, and how quality of life issues impact economic development. One major item discussed is maintenance of sidewalks, flowerbeds, and parks, particularly in relation to weeding. The discussion today is to identify where the LDC's interest in these quality of life issues intersects with their responsibilities and ability to act. The board agreed that these are important issues and discussed some particular problem areas. Rob Sollenne noted that weeding and maintenance is and should be the responsibility of the City. Other board members agreed. Amie Hendrix provided an update about some of the challenges they are facing currently, but was open to working on a solution with the LDC. Rob Sollenne explained that the City had hired 4 students to help with mowing over the summer, and they should be able to hire another to help with weeding if DPW doesn't have the capacity. The LDC board members generally agreed that they would be willing to consider funding such a position. Amie Hendrix will look into the real costs of creating that position and report back to the LDC.

Dave Linger encouraged the board to continue thinking about other projects the LDC could be involved in that would have an impact for the City. Rob Sollenne recommended acquiring the 29 Linden Street building for redevelopment. Dave asked Amie for an update on the building, and she explained that the owner has completed most of the items in the consent order. She was not aware of the Council's interest in additional action beyond the consent order. Dave asked if the LDC or the City should approach the owner about selling. Tracy stated that she'd seek some additional information about prior attempts to acquire the building, but unless there is a compelling reason to the contrary, she thinks it would be best to have the LDC approach first.

These conversations will continue in September.

The meeting adjourned at 12:54pm.

**GENEVA LOCAL DEVELOPMENT CORPORATION**

CITY HALL- 47 CASTLE STREET- GENEVA, NEW YORK 14456

(315) 781-6104 – tverrier@mrbgroup.com - [www.cityofgenevany.com](http://www.cityofgenevany.com)

**BOARD OF DIRECTORS**

ROBERT SOLLENNE ('23) ~ CHEVANNE DEVANEY ('24) ~ DANA HOLLENBECK ('23)

PAULA BUCKLIN ('24) ~ ROBERT KOCCENT ('23) ~ DAVID LINGER ('23) ~ MARC RODRIGUEZ ('23) ~ PETER GILLOTTE ('23)