



## REGULAR MEETING MINUTES

May 5<sup>th</sup>

12pm

Via Zoom

### Board Members in Attendance

Paula Bucklin  
Rob Sollenne  
Dana Hollenbeck  
Dave Linger  
Marc Rodriguez  
Doug Parkinson  
Peter Gillotte

### Others in Attendance

Sage Gerling, City Manager  
Adam Blowers, Asst. Manager  
Erica Collins, City Admin

### Agenda Items

#### Minute's approval

**Motion to approve LDC meeting minutes from March 10<sup>th</sup> 2021.**

Motion moved by Dana Hollenbeck 2<sup>nd</sup> by Doug Parkinson, board unanimously approved motion.

#### Financial Report

- There has not been much activity.
- \$176,827.00 in the LDC Bank Account.
- Potential revenue for gateway parcel, estimated \$150,000.
- Bringing bank balance to \$330,000 possibly adding more funds into a CD or other financial options.

**Motion to approve the LDC financial report given by Adam Blowers**

Motion moved by Doug Parkinson 2<sup>nd</sup> by Dana Hollenbeck, board unanimously approved motion.

#### LDC 2020 Audit

- LDC Audit from 2020 is complete. It is uploaded to ABO website for state compliance.
- Board training requirements and evaluation requirements need to be met and in compliance.
- The LDC has a 3<sup>rd</sup> party company for the audit is called Freed Maxick. The Audit is annually for local governments. It is a requirement via the state. It is the same for IDA, LDC, City etc.

**Motion to approve 2020 LDC Audit.**

### **GENEVA LOCAL DEVELOPMENT CORPORATION**

CITY HALL- 47 CASTLE STREET- GENEVA, NEW YORK 14456

(315) 781-6104 – [ecollins@geneva.ny.us](mailto:ecollins@geneva.ny.us) - [www.cityofgenevany.com](http://www.cityofgenevany.com)

### **BOARD OF DIRECTORS**

ROBERT SOLLENNE ('23) ~ CHEVANNE DEVANEY ('21) ~ DANA HOLLENBECK ('23)

PAULA BUCKLIN ('21) ~ ROBERT KOCZENT ('23) ~ DAVID LINGER ('23) ~ DOUG PARKINSON ('23) ~ MARC RODRIGUEZ ('23) ~ PETER GILLOTTE ('23)

Moved by Doug Parkinson, 2<sup>nd</sup> by Marc Rodriguez. By roll call, LDC board members approved Audit unanimously.

### Small Focus Group Sessions

- What is the overall goal to get out of each session?
- We asked 3 LDC members to sit in on each category
  - Academic/Institutional meeting May 19<sup>th</sup>
  - Downtown/Local Merchants May 20<sup>th</sup>
  - Manufacturing/Industrial May 21<sup>st</sup>
  - Focus groups to get insight and intel on potential projects, and support from the LDC. Two goals overall for focusing in on facilitating sustainable pleasing and environmentally appropriate development in key areas. 2<sup>nd</sup> goal is playing an active role in recruitment and retention of businesses and their employees.
- Questions for groups:
  1. Looking at opportunities for possible future collaboration.
    - What is taking place at the hospital? Is the change with their affiliation going to raise or lower the future opportunities over there?
  2. In regards to the larger institutions, understanding where are they having success in retention and recruitment?
  3. The opportunity for collaboration on projects and financially working with human resources with other entities. Private and public partnerships, etc
  4. A review of local area from a supply chain prospective, to local providers of supplies and the opportunity on expansion in a warehousing manufacturing perspective.
  5. How can the LDC help, where might they plug in? What is the outcome?
  6. Do individuals consider the LDC an organization they can come to for support and outreach?
  7. Is there anything we need or ability to modestly supplement the efforts of the City and its contractor and consultant on the gateway project? Maybe additional LDC support would be a good idea.
  8. Businesses themselves, and other ways at looking at it getting together in a communal way to help with development collaboratively?
  9. How do we get creative with ways to repurpose different funding sources or work with organizations whom provide funding to businesses?

### Gateway Project Update

- Engineer for project is under contract moving forward on closing, initial planning board overview on project.
- One potential interest, restaurant- based but wanting to have a food access component.

Mr. Linger made a motion to adjourn.

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