

Geneva Industrial Development Agency Board Meeting
Location: Video via Zoom via The City of Geneva's YouTube Page
Geneva, New York,
April 9th 2021

In Attendance:

Anne Nenneau
Lowell Dewey
Rick Bley
Carole Brown
Teresa Angelo
Frank Cecere

Absent:

RJ Passalacqua

Others present:

Sage Gerling, City of Geneva
Adam Blowers, City of Geneva

Meeting Call to Order:

Vice Chair Anne Nenneau called meeting to order.

Administrative Reports:

Motion to approve meeting minutes:

- Motion to approve meeting minutes from February 3rd 2021, moved by Lowell Dewey, 2nd by Rick Bley. Board unanimously approved meeting minutes from February 3rd 2021.

Financial Report:

- Adam Blowers reports, no activity for the month of March.
- Multiple deposits for April, the American Tower and Downtown Winery payments have come in and have been deposited.
- IDA account currently has \$8,700 there is a CD for \$22,000. The Park account has \$85,000.
- An appraisal for the land of 4 parcels that are up for discussion today was paid for out of the park account for \$3,500.00.
- Motion to approve Financial Report, moved by Rick Bley, 2nd by Carole Brown. Board unanimously approved financial report.

New Business:

Fostering an Inclusive Environment: (attached)

Motion to approve Resolution 2021-5 "No Place for Hate" for the IDA and its entities; moved by Lowell Dewey, 2nd by Rick Bley. Board unanimously approved Resolution 2021-5.

Executive Session

- Motion to go into Executive Session for the proposed acquisition, sale or lease of real property or the proposed acquisition of securities held by such public body, but only when publicity would substantially affect the value thereof. And, matters leading to the appointment of a particular person. Moved by Lowell Dewey, 2nd by Rick Bley.
- Motion to exit Executive Session, moved by Carole Brown, 2nd by Teresa Angelo.

Sale of IDA Park properties (attached)

- Resolution 2021-6 for sale of IDA park parcels 90.16-3-11.110; 91.13-1-3.111; 91.13-1-2.110; 91.13-1-5.100; 91.17-2-1.100
- Motion to approve resolution, moved by Carole Brown, 2nd by Teresa Angelo. Board unanimously approved resolution 2021-6.

Interview Committee

- Recommendation and motion to recommend City Council approval of board member appointments.
- 6 interviews, :20 minutes long all 6 applicants were excellent. Each applicant was a long-term Genevan. All qualified.
- Irene Rodriguez a CFO who works remotely, has been recommended for appointment to the IDA board to fill the seat of Teresa Angelo.
- Motion to recommend appointment of Irene Rodriguez and re-appointment of Lowell Dewey to City Council for the Industrial Development Agency. Moved by Frank Cecere, 2nd by Teresa Angelo. Motion passed.

GEDC Emergency Expense

- There are some outstanding issues at the GEDC. Code Dept along with management company are working to bring things up to code. There are a handful of items needing to be corrected.
- There is a firewall that needs to be re-done to meet the code standards. Some items are higher priority than others however fire suppression is top priority.
- The cost to fix said items can cost up to \$50,000.00. Fire suppression will need to be taken care of ASAP with a cost approximately \$14,000.00.
- Motion to allocate funds up to \$60,000 from IDA board, for emergency or code related expenses at GEDC. The GEDC will also, put together a re-payment plan of those funds back into IDA account. Motion moved by, Frank Cecere 2nd by Rick Bley. Motion passed unanimously.

Updates:

City Council Report:

- Economic development has increased as a focus with City Council.
- On the economic development side, it aligns with the IDA so hopeful for potential partnerships.
- Code enforcement has been a quality-of-life issue for Council they'd like to see city staff focus more on as well.

Marketing Committee:

- The City has pushed out an RFP for a new website development.
- We will be re-vamping a new site and structure. Could be a 4–6-month process.

Food and Beverage:

- Rebranded, and launching the new name “Geneva Made” there will be an official launch strategy put together and out soon.
- Two focus areas for the group, “Telling Our Story” and Workforce Development of meeting and keeping up with the demand.

Tech Farm:

- EDA grant has been approved. The selection of the engineer to go into the final design construction will be going to the RLF committee again for an increase of the loan approved Monday.

GEDC:

- GEDC report attached.

Adjournment