



General Fund Revenues/ Expenditures

State Aid & Taxes

Taxes	2011 Actual	2012 Forecast	2013 Approved
Occupancy Tax	\$ 226,439	\$ 185,000	\$ 235,000
Property Tax	\$ 6,430,119	\$ 6,300,000	\$ 6,376,000
Public Utility Tax	\$ 160,173	\$ 170,000	\$ 172,500
Mortgage Tax	\$ 85,656	\$ 90,000	\$ 95,000
Penalties on Taxes	\$ 98,180	\$ 83,000	\$ 101,500
Omitted Taxes	\$ 21,000	\$ 19,379	\$ 32,000
School Tax Penalties	\$ 57,330	\$ 35,000	\$ 57,000
Sales Tax	\$ 3,001,917	\$ 2,900,000	\$ 3,250,000
Total Taxes	\$ 10,080,814	\$ 9,782,379	\$ 10,319,000

State Aid	2011 Actual	2012 Forecast	2013 Approved
CHIPS	\$ 223,427	\$ 200,000	\$ 223,570
Highway Aid	\$ 83,724	\$ 100,000	\$ 108,000
Recreation Aid	\$ -	\$ 7,500	\$ 8,500
General Purpose State Aid	\$ 2,099,468	\$ 1,950,000	\$ 1,942,613
Total State Aid	\$ 2,332,610	\$ 2,257,500	\$ 2,282,683

Total Taxes and State Aid \$ 12,413,424 \$ 12,039,879 \$ 12,601,683

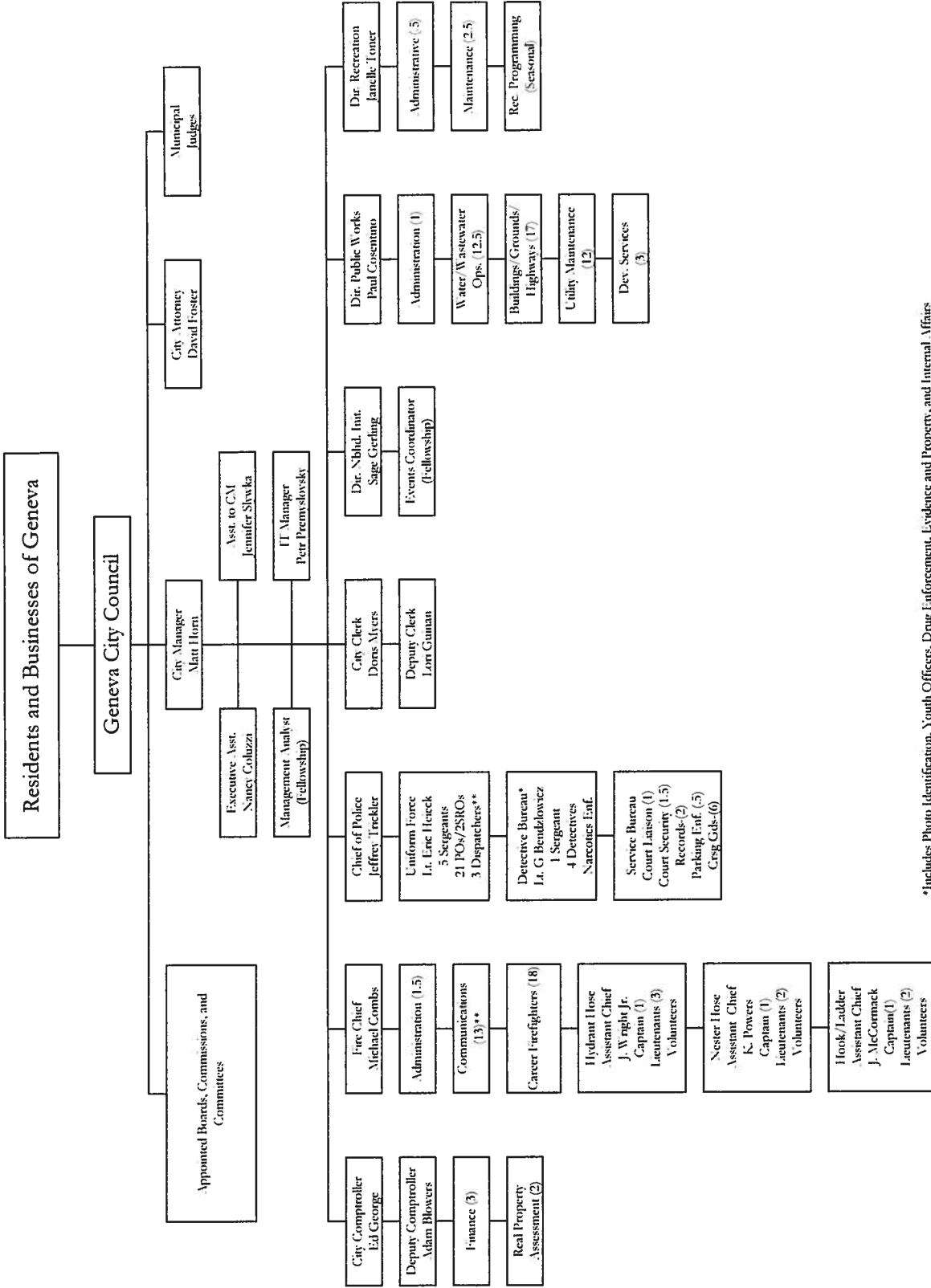
Other Revenues

Revenue Category	2011 Actual	2012 Forecast	2013 Approved
City Court Fines	\$ 149,528	\$ 225,000	\$ 200,000
Gas and Oil	\$ 42,500	\$ 45,000	\$ 45,000
Registrar Fees/Licenses	\$ 29,482	\$ 30,000	\$ 30,000
Dog Licenses	\$ 16,679	\$ 11,000	\$ 15,000
Building Permits/Inspections	\$ 36,631	\$ 80,000	\$ 80,000
Cemetery Fees	\$ 48,700	\$ 75,000	\$ 75,000
Parking Tickets	\$ 55,142	\$ 55,000	\$ 98,000
Miscellaneous	\$ 400,000	\$ 415,000	\$ 270,000
Bingo Fees	\$ 2,512	\$ 2,000	\$ 2,500
Interest on Investments	\$ 50,000	\$ 55,000	\$ 55,000
Insurance/Workers' Comp Recoveries	\$ 28,818	\$ 50,000	\$ 65,000
Cable TV Franchise	\$ 177,249	\$ 185,000	\$ 190,000
Cemetery Trust Fund Interest	\$ 482	\$ 500	\$ 500
Police Reports	\$ 10,082	\$ 25,000	\$ 25,000
Sale/Lease of City Property	\$ 31,938	\$ 5,000	\$ 45,000
Inspections	\$ 1,025	\$ 40,000	\$ 40,000
RLF/IDA ED Support	\$ 45,000	\$ 45,000	\$ 33,000
School Resource Officer	\$ 162,088	\$ 195,000	\$ 195,000
PILOTS	\$ 450,000	\$ 380,000	\$ 420,000
Concession Stand	\$ 24,330	\$ 25,000	\$ 25,000
Ice Rink Fees	\$ 167,281	\$ 170,000	\$ 170,000
Recreation Charges	\$ 48,548	\$ 65,000	\$ 60,000
Police Services	\$ 92,243	\$ 100,000	\$ 102,500
HWS Agreement	\$ 94,000	\$ 95,000	\$ 95,500
Tax Advertisement	\$ 9,962	\$ 10,000	\$ 12,500
Public Works Services	\$ 1,200	\$ 15,000	\$ 13,000
Tourism Fund Appropriation	\$ -	\$ 150,000	\$ 150,000
Not-for-Profit Agreements	\$ -	\$ 200,000	\$ 206,000
Fund Balance Appropriation	\$ -	\$ -	\$ 32,500
Water/Sewer Transfer	\$ 468,500	\$ 300,000	\$ 458,500
Total Other Revenues	\$ 2,643,920	\$ 3,048,500	\$ 3,209,500
Total General Fund Revenues	\$ 15,057,344	\$ 15,088,379	\$ 15,811,183

Department	2012 Budget	2013 Requested	2013 Approved
Mayor and Council	\$51,022	\$53,939	\$53,939
City Manager	\$275,735	\$315,022	\$315,022
Finance	\$642,475	\$618,002	\$618,002
City Clerk	\$149,408	\$144,787	\$144,787
City Attorney	\$134,594	\$160,061	\$160,061
Police	\$4,446,988	\$4,695,104	\$4,695,104
Fire	\$2,598,161	\$2,891,299	\$2,891,299
ONI	\$227,130	\$293,898	\$293,898
IT	\$0	\$315,083	\$315,083
Recreation--General	\$315,416	\$303,576	\$303,576
Recreation--Summer Recreation Program	\$22,500	\$35,000	\$35,000
Recreation Complex	\$158,000	\$138,557	\$138,557
Engineering	\$289,042	\$200,914	\$200,914
Development Services	\$176,188	\$243,755	\$243,755
Highway	\$1,780,776	\$1,615,635	\$1,615,635
Buildings and Grounds	\$774,466	\$755,028	\$755,028
Economic Development	\$108,000	\$145,000	\$145,000
Partner Agencies	\$40,000	\$111,500	\$111,500
Miscellaneous	\$996,969	\$1,208,140	\$1,208,140
Debt Service	\$1,304,755	\$1,566,883	\$1,566,883
Total Costs	\$14,491,625	\$15,811,183	\$15,811,183

Staffing Expenditures by Department

Department	Salary	Social Security	Health Care	Retirement	Overtime	Extra Help	Total
Mayor and Council	\$ 39,500	\$ 3,022	\$ -	\$ -	\$ -	\$ -	\$ 42,522
City Manager	\$ 196,131	\$ 17,149	\$ 26,304	\$ 36,088	\$ -	\$ -	\$ 275,672
Finance	\$ 361,606	\$ 27,659	\$ 62,960	\$ 66,527	\$ -	\$ -	\$ 518,752
City Clerk	\$ 102,920	\$ 7,873	\$ 8,857	\$ 18,937	\$ -	\$ -	\$ 138,587
City Attorney	\$ 102,735	\$ 6,712	\$ 11,971	\$ 16,143	\$ -	\$ 17,500	\$ 155,061
Police	\$ 3,008,152	\$ 217,648	\$ 442,892	\$ 713,913	\$ 70,000	\$ -	\$ 4,452,604
Fire	\$ 1,586,233	\$ 113,432	\$ 300,649	\$ 366,112	\$ 8,500	\$ -	\$ 2,374,926
ONI	\$ 115,767	\$ 8,856	\$ 18,864	\$ 21,301	\$ -	\$ -	\$ 164,788
IT	\$ 62,785	\$ 4,803	\$ 9,542	\$ 11,553	\$ -	\$ -	\$ 88,683
Recreation--General	\$ 190,528	\$ 13,787	\$ 24,351	\$ 33,160	\$ -	\$ 31,000	\$ 292,826
Recreation--Summer Recreation Program	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 26,000	\$ 26,000
Recreation Complex	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 41,000	\$ 41,000
Engineering	\$ 132,198	\$ 9,418	\$ 28,645	\$ 22,653	\$ -	\$ 3,000	\$ 195,914
Development Services	\$ 168,060	\$ 12,856	\$ 26,916	\$ 30,923	\$ -	\$ -	\$ 238,755
Highway	\$ 522,557	\$ 39,976	\$ 100,891	\$ 96,151	\$ 60,000	\$ -	\$ 819,575
Buildings and Grounds	\$ 345,216	\$ 26,409	\$ 70,105	\$ 63,520	\$ 15,000	\$ 20,000	\$ 540,250
Water Maintenance	\$ 337,783	\$ 25,840	\$ 73,003	\$ 62,152	\$ 35,000	\$ 3,750	\$ 537,528
Water Treatment	\$ 384,480	\$ 29,494	\$ 79,667	\$ 70,940	\$ 5,000	\$ -	\$ 569,581
Wastewater Maintenance	\$ 251,695	\$ 22,768	\$ 60,012	\$ 46,252	\$ 8,000	\$ 12,500	\$ 401,227
Wastewater Treatment	\$ 474,152	\$ 41,347	\$ 88,627	\$ 85,509	\$ 10,000	\$ 11,500	\$ 711,135
Total Personnel Costs	\$ 8,382,498	\$ 629,049	\$ 1,434,256	\$ 1,761,834	\$ 211,500	\$ 166,250	\$ 12,585,387



*Includes Photo Identification, Youth Officers, Drug Enforcement, Evidence and Property, and Internal Affairs
 All staffing numbers represent full time equivalent positions (FTEs)
 **Includes PT Dispatch Staff

Program Summary

The City Clerk's Office issues licenses for regulated industries in the City, records the minutes of all City Council meetings and records all vital statistics in the City (births, deaths and marriages). The City Clerk is the City's Records Management Officer, with responsibility for managing requests under the Freedom of Information Program. Cemetery records are also recorded in the office. Staff is committed to supplying information and expertise to the general public, as well as all departments and elected officials.

How this Makes Geneva Great

The City Clerk's Office is part of the Administrative Services Team's core customer service unit. The Clerk's Office will provide outstanding internal and external customer service and other core functions, including dog licenses, games of chances licenses, peddler/soliciting permits and taxi cab licenses: and

Vital Records Maintenance

The Clerk's Office will continue to accurately and effectively manage the recording of all births, deaths, marriages, and other vital statistics for the City, including adding and updating imaged documents and indexing new records to better serve customers. This will be accomplished through the core competencies of Clerk's Office staff as well as through cross-training of all administrative services customer service staff. This remains a critical piece of our total customer relationship management approach.

Historical Records Maintenance

Through a strategic partnership with the Geneva Historical Society, the Clerk's Office will preserve the City's historical records, including vital records, proceedings of public bodies, and other relevant materials.

Legislative Support

The City Clerk's Office will continue to be the lead staffer associated with administrative and legislative support for Council activities. The Clerk will ensure accurate recording of all City Council proceedings, maintains budget, appropriate filing of Council legislative acts, including records of adopted ordinances and local laws, as part of the amendment of the Geneva Municipal Code and as appropriate, with the State of New York.

Mayor/Council 1210/1010

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1010.1001 -Council Salary	\$ 32,000	\$ 32,000	\$ 32,000
1010.2029 -Equipment Purchases	\$ -	\$ 500	\$ 500
1010.4012 -Conference Expense	\$ 1,145	\$ 1,000	\$ 500
1010.4015 -Codification	\$ -	\$ -	\$ 3,500
1010.4016 -Advertising	\$ 1,003	\$ 500	\$ 500
1010.4020 -Materials/Supplies	\$ 741	\$ 1,000	\$ 500
1010.4046 -Miscellaneous	\$ 4,561	\$ 500	\$ 500
1010.8070 -Council Social Security	\$ 2,448	\$ 2,448	\$ 2,465
Council Total	\$ 41,897	\$ 37,948	\$ 40,465
1210.1001 -Mayor Salary	\$ 7,500	\$ 7,500	\$ 7,500
1210.4014 -NYCOM	\$ 8,110	\$ 5,000	\$ 5,400
1210.8070 -Mayor Social Security	\$ 574	\$ 574	\$ 574
Mayor Total	\$ 16,184	\$ 13,074	\$ 13,474
Total Direct Costs	\$ 58,080	\$ 51,022	\$ 53,939

City Clerk 1410

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ 101,390	\$ 103,503	\$ 102,920
2029 -Equipment	\$ 507	\$ 500	\$ 500
4011 -Postage	\$ 15,724	\$ 1,200	\$ 3,000
4013 -Office Supplies	\$ 1,163	\$ 1,500	\$ 1,000
4014 -Dues & Conferences/Services	\$ 14,030	\$ 1,500	\$ 1,500
4020 -Records Retention	\$ 11,258	\$ 200	\$ 200
8070 -Social Security	\$ 7,757	\$ 7,918	\$ 7,873
8071 -Retirement	\$ -	\$ 16,147	\$ 18,937
8072 -Health Insurance	\$ 15,077	\$ 16,940	\$ 8,857
Total Direct Costs	\$ 166,906	\$ 149,408	\$ 144,787

Program Summary

The City Manager's Office is responsible for administration of day-to-day operations of the City, including support for the City Council. Administrative duties include preparation and administration of the yearly budget and capital program; supervision of City offices and departments; and execution of contracts, leases, etc. as specified by the Charter and authorized by City Council. The office also carries the personnel and human resources function for all City employees, including benefits management, coordination of Civil Service with Ontario County, and employee training and support programs.

How this Makes Geneva Great

Strong administrative oversight and translation of policy direction into action will make the City Manager's Office a critical piece of the puzzle for 2013. The following efforts are part of the 2013 work program:

Economic Development Administration

The City Manager will serve as the lead staff person to the Geneva Economic Development Partnership, and will coordinate all City investments at Council's direction. This office will serve as the center of all staff efforts related to pursuit of business retention and expansion activity.

Organizational Sustainability Analysis

A partnership with Hobart and William Smith Colleges will result in the addition of a fellowship position in the City Manager's Office. This position will be charged with operational audits of all City departments. The Analyst will work with department staff to review, update, and develop policies where needed, analyze department operations against best practices, and provide detailed reporting to department and City management on recommendations for improvements.

Program Summary

The Attorney's Office provides support for City Council and staff departments and divisions. Work includes providing advice and research on a number of legal, procedural and other issues. The office represents the City of Geneva and City officials as appropriate in all legal proceedings.

How this Makes Geneva Great

A sound legal strategy and legwork will be critical to the success of our organization moving forward. The City Attorney's Office will be instrumental in executing on the following objectives:

Economic Development Incentive Administration

Many of the economic development incentives that can be provided to foster commercial and industrial development in Geneva require strong legal support. The City Attorney's Office will maintain responsibility for ensuring that all incentive programs offered meet the spirit and intent of Council direction, as well as state and federal law.

Neighborhood Revitalization

The City Attorney serves as the tip of the spear in terms of aggressive pursuit of chronic property maintenance and other quality of life issues. A sound strategy relative to judicial intervention against the most derelict and recidivist properties and property owners is critical to setting the stage for continued residential and commercial investment in the City.

Organizational Support

The City Attorney will continue to provide staff support in an effort to achieve organizational greatness. The Attorney will serve as a leading resource on matters of labor and personnel issues, legal ramifications of financial and program administration, and support for law enforcement operations.

City Manager**1230**

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ 205,234	\$ 194,434	\$ 196,131
2029 -Equipment	\$ -	\$ 1,500	\$ 1,000
4011 -Postage	\$ 330	\$ 350	\$ 350
4012 -Mileage/Travel	\$ 123	\$ 5,750	\$ 2,500
4013 -Office Supplies	\$ 984	\$ -	\$ 1,000
4014 -Conferences/Publications	\$ 6,552	\$ 2,000	\$ 1,500
4045 -Training	\$ 600	\$ 1,000	\$ 1,000
4046 -Miscellaneous	\$ 600	\$ 2,500	\$ 2,000
4047 -Fellowships	\$ -	\$ -	\$ 30,000
8070 -Social Security	\$ 15,196	\$ 16,326	\$ 17,149
8071 -Retirement	\$ -	\$ 29,619	\$ 36,088
8072 -Health Insurance	\$ 17,071	\$ 22,256	\$ 26,304
Total Direct Costs	\$ 246,691	\$ 275,735	\$ 315,022

City Attorney**1420**

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ 100,410	\$ 84,660	\$ 87,735
4010 -Administrative Support	\$ 15,000	\$ 17,500	\$ 17,500
4013 -Outside Counsel	\$ 134,000	\$ 12,500	\$ 20,000
8070 -Social Security	\$ 6,435	\$ 6,559	\$ 6,712
8071 -Retirement	\$ -	\$ 13,375	\$ 16,143
8072 -Health Insurance	\$ 5	\$ -	\$ 11,971
Total Direct Costs	\$ 255,849	\$ 134,594	\$ 160,061

Program Summary

The Finance Department is responsible for the financial administration of all funds contained in the City's budget. Department staff processes all City and County taxes, delinquent school taxes, water bills, parking tickets and BID assessments. All payroll and accounts payable for the City are processed through this office. This office also coordinates all required audits and is responsible for all federal and state reporting requirements.

How this Makes Geneva Great

The Finance Department will strive to positively support all aspects of City operations. Additionally, the team will apply Council's Imperatives to our decision-making rubric. Anticipated imperative alignment includes:

Economic Development – Finance team staff provides support to the Industrial Development Agency, the Local Development Corporation and the Revolving Loan Fund. Staff is responsible for financial reporting as well as critical programming for business and industry recruitment and retention.

Talent Capitalization – With a new partnership established with Lyons National Bank, the Finance team will become even more productive in 2013. Allowing us to decrease the amount of traffic to City Hall enables the Finance Department to focus on better reporting and more efficient ways of doing day to day business. 2013 will also be the one-year mark for our new software system, Tyler Technologies, which staff has been trained on and has already helped improve many of our daily, weekly and monthly tasks.

Asset Promotion – The City of Geneva has an array of valuable assets. The Finance Department actively promotes these assets which are critical to the growth and development of the City. Thorough reporting practices and continuous customer support both internally and externally help to promote positive experiences with the City of Geneva.

Pride of Place – A top goal of City staff is to make Geneva a destination for visitors, businesses and families to live and work. Last year's tax decrease was one of the many steps we are taking to make that a reality. The City also maintains an A+ bond rating (S&P) and will continue to support the external audit through superior recordkeeping and internal controls.

Finance/Assessment 1315

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ 333,570	\$ 383,834	\$ 361,606
2029 -Equipment	\$ 311	\$ 1,100	\$ 1,500
4009 -Board of Review	\$ 1,500	\$ 1,500	\$ 1,500
4011 -Postage	\$ 142	\$ 8,500	\$ 10,000
4012 -Mileage/Travel	\$ 322	\$ 500	\$ 250
4013 -Office Supplies	\$ 7,809	\$ 6,500	\$ 4,000
4014 -Conferences	\$ 1,030	\$ 1,500	\$ 500
4016 -Advertising/Publications	\$ 2,525	\$ 1,500	\$ 2,000
4018 -Computer Costs	\$ 98,111	\$ 67,000	\$ 60,000
4019 -Audit Fees	\$ 24,457	\$ 10,000	\$ 13,000
4085 -Bond Issue Costs	\$ 13,417	\$ 1,500	\$ 1,500
4094 -Assessment Update	\$ -	\$ 2,400	\$ 5,000
8070 -Social Security	\$ 24,507	\$ 28,936	\$ 27,659
8071 -Retirement	\$ -	\$ 59,878	\$ 66,527
8072 -Health Insurance	\$ 50,312	\$ 67,827	\$ 62,960
Total Direct Costs	\$ 558,013	\$ 642,475	\$ 618,002

Program Summary

The mission of the Police Department is to deliver effective and responsive law enforcement services to all persons within the City of Geneva. The department is committed to ensuring that every individual with whom we interact is treated with dignity, compassion, and a sense of professionalism. The department is committed to communicating with those that we serve, while striving to maintain the trust and confidence of our citizens and working to improve the quality of life for the entire community.

How this Makes Geneva Great

The Department will utilize the 2013 operating year to ensure that that citizens and visitors feel safe and secure within the community. We will equip officers with the latest tools to ensure their safety along with the safety of the residents.

Safe and Healthy Community: Because community safety is the cornerstone of a healthy and vibrant community it is imperative that officers are committed to the concerns of the citizens and visitors of Geneva. The department will identify the role residents can play in community safety and promote positive choices and responsible behaviors.

Training: It is our responsibility to ensure that members of the department are kept up to date with all laws and trends as they continually change. The department will ensure that officers will receive intensive training along with receiving the most current tools and technology they need to carry out their duties. Officers will maintain a professional attitude towards the people they serve.

Visibility: The department will continue to maintain a high level of visibility within the community. It is important the residents and businesses of Geneva know their police department and its members. Officers will continue community based training which will enhance their ability to maintain an effective presence with many community organizations, neighborhoods and events that we serve. This will not only enhance officer and community relationships but will also be a deterrent for crime and victimization.

Police**3120**

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ 2,969,344	\$ 2,927,610	\$ 2,957,464
1002 -Overtime	\$ 60,466	\$ 70,000	\$ 70,000
1005 -School Crossing Guards	\$ 28,600	\$ -	\$ 34,963
1008 -Parking Enforcement	\$ 16,247	\$ -	\$ 15,725
2029 -Equipment	\$ 49,773	\$ 55,000	\$ 60,000
4011 -Postage	\$ 2,117	\$ 2,000	\$ 2,200
4013 -Office Supplies	\$ 3,385	\$ 6,000	\$ 5,000
4014 -Conferences	\$ 555	\$ 750	\$ 500
4015 -Office Equipment Repair	\$ 180	\$ 500	\$ 250
4016 -Publications/Advertising	\$ 556	\$ 500	\$ 250
4020 -Materials and Supplies	\$ 7,718	\$ 10,000	\$ 8,500
4021 -Mileage/Vehicle Costs	\$ 20,108	\$ 20,000	\$ 20,000
4022 -Gas and Oil	\$ -	\$ 45,000	\$ 45,000
4035 -Radio Repair/Maintenance	\$ -	\$ 3,500	\$ 3,500
4045 -Training	\$ 11,746	\$ 16,000	\$ 15,000
4046 -Miscellaneous	\$ 4,352	\$ 4,500	\$ 3,500
4058 -Firearms Cost	\$ 4,317	\$ 4,500	\$ 9,500
4073 -Uniform Costs	\$ 8,382	\$ 38,000	\$ 40,000
4076 -Physical Exams	\$ 2,752	\$ 2,000	\$ 1,800
4095 -Computer Equipment/Maintenance	\$ 19,186	\$ 32,500	\$ 25,000
4096 -Accreditation	\$ 3,261	\$ 3,500	\$ 2,500
8070 -Social Security	\$ 225,218	\$ 222,939	\$ 217,648
8071 -Retirement	\$ -	\$ 606,387	\$ 713,913
8072 -Health Insurance	\$ 383,576	\$ 375,802	\$ 442,892
Total Direct Costs	\$ 3,831,640	\$ 4,446,988	\$ 4,695,104

Program Summary

The Geneva Fire Department is comprised of three Volunteer Fire Companies, augmented by a versatile and effective career staff. These combined efforts are directed towards a fire safe community. Fire Department personnel attempt to educate the community on all matters of fire safety, while maintaining a well-equipped and properly trained fire suppression force. The department conducts fire safety inspections in all places of public assembly, as well as educational and medical facilities annually.

How this Makes Geneva Great

The 2013 Fire program includes investments toward maintaining the City's reputation for excellence in the fire service. This includes:

Property Safety Program:

The Fire Department will continue to provide inspections support to the rental and commercial operating permit program. The department will work closely with property owners to ensure a consistent and fair program of inspections, geared toward maintaining predictability of the inspection process, without compromising community appearance, or especially public safety.

Fire Prevention and Outreach:

The Fire Department will engage in a comprehensive fire prevention education and outreach program. This will consist of a two-pronged approach, including allocation of significant resources to school aged children, through tours of fire facilities and programming at community events and in schools. The Fire Department also offers hands on fire extinguisher training to business as required training or per request. The department will also conduct outreach efforts to landlords and other property owners in the City to ensure that rental and commercial units maintain the highest levels of fire safety.

Training and Education:

In an effort to strive for organization greatness, the department will focus a tremendous effort and resources toward maintaining the latest information on engineering, fire prevention and firefighting. Firefighters will receive the most up to date information available on best practices in these areas.

Fire**3410**

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ 1,401,067	\$ 1,453,946	\$ 1,498,322
1002 -Overtime	\$ 13,851	\$ 10,000	\$ 8,500
1004 -Safety Officer	\$ 4,566	\$ 4,410	\$ 4,565
1006 -Holiday Pay	\$ 74,811	\$ 63,408	\$ 83,346
2029 -Equipment	\$ 15,483	\$ 15,000	\$ 35,500
4012 -Mileage	\$ 819	\$ 350	\$ 500
4014 -Conferences	\$ 856	\$ 500	\$ 500
4020 -Materials and Supplies	\$ 5,094	\$ 8,500	\$ 8,500
4021 -Mileage/Vehicle Costs	\$ 27,059	\$ 25,000	\$ 25,000
4022 -Gas and Oil	\$ -	\$ -	\$ 6,000
4028.1000 -Outside Building Costs	\$ 53,327	\$ -	\$ 44,000
4028.2000 -Fire Station Rental	\$ 213,645	\$ 284,000	\$ 280,032
4035 -Radio Repair/Maintenance	\$ 26,827	\$ 25,000	\$ 30,000
4042 -Rental Building Costs(to Hydrant Hose)	\$ 11,500	\$ 12,363	\$ 12,363
4045 -Training	\$ 31,485	\$ 45,000	\$ 45,000
4046 -Miscellaneous	\$ 13,642	\$ 15,000	\$ 10,000
4073 -Uniform Costs	\$ 10,666	\$ 1,000	\$ 1,000
4093 -Assistant Chiefs	\$ 12,978	\$ 12,978	\$ 12,978
4144 -Code Expenses	\$ -	\$ -	\$ 5,000
8070 -Social Security	\$ 113,014	\$ 110,461	\$ 113,432
8071 -Retirement	\$ -	\$ 298,943	\$ 366,112
8072 -Health Insurance	\$ 235,977	\$ 212,302	\$ 300,649
Total Direct Costs	\$ 2,283,915	\$ 2,598,161	\$ 2,891,299

Program Summary

The Office of Neighborhood Initiatives (ONI) provides housing and neighborhood revitalization as an economic development strategy as well as neighborhood association and resident capacity-building services to build pride of place. City-wide community development initiatives focused on enhancing public amenities, strengthening community partnerships, and marketing the City brand will play a significant role in 2013.

How this Makes Geneva Great

Sustainability of Operations

Staff will spend a significant amount of time enhancing community partnerships and developing specific roles for partners to play in neighborhood and community revitalization efforts. Interdepartmental collaborations will remain a critical component of ONI's support structure. ONI staff will continue coordinating with Department of Public Works and the Recreation Department for resident-led park improvement projects. Increased collaborations with code enforcement and the police department will strengthen the neighborhood revitalization efforts as well.

The Geneva Neighborhood Resource Center (GNRC) will continue to provide technical and administrative support, leadership training and a meeting place for neighborhood associations. In addition to facilitating the new Innovation Hub, the GNRC will house the Geneva Events Factory and ONI staff will oversee the Coordinator position.

Support for Neighborhood Associations/Incentive Administration

NeighborWorks Rochester with guidance from ONI staff will continue supporting active associations and focus on cultivating new associations. The GNRC website will be revamped to better facilitate neighborhood communication and marketing.

ONI will continue to provide incentive administration, including housing rehab grant programs, neighborhood association beautification grants, *Pride In Our Pocket Park Campaign* improvement projects and the fourth annual block-level curb appeal program, *the Great Geneva Neighborhood Challenge*. Home curb appeal and neighborhood beautification programs are geared to maximize returns from small City investments by leveraging private investments, donations and sweat equity that far exceeds the incentives. Neighborhood signage will continue to be a privilege for neighborhood associations that have completed their three-year strategic plans and developed their unique identity.

ONI

8689

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ 124,451	\$ 65,146	\$ 115,767
4011 -Postage	\$ -	\$ 500	\$ 250
4012 -Mileage/Travel	\$ 1,228	\$ 1,500	\$ 500
4013 -Office Supplies	\$ 2,248	\$ 2,000	\$ 1,000
4014 -Conferences	\$ 793	\$ 1,500	\$ 500
4018 -Training Costs	\$ -	\$ 500	\$ 500
4028 -Outside Contractors	\$ 155,973	\$ 130,000	\$ 96,360
4029 -Geneva Events Factory Equipment	\$ -	\$ -	\$ 5,000
4210 -Neighborhood Revitalization Program	\$ -	\$ -	\$ 25,000
8070 - Social Security	\$ 9,089	\$ 4,578	\$ 8,856
8071 - Retirement	\$ -	\$ 9,412	\$ 21,301
8072 - Health Insurance	\$ 23,147	\$ 11,994	\$ 18,864
Total Direct Costs	\$ 316,929	\$ 227,130	\$ 293,898

Program Summary

The Geneva Recreation Department administers recreational and leisure time activities for citizens of the community. Full-time recreation staff operates programs with assistance from part-time Recreation Attendants, Supervisors and Instructors. The Department operates a variety of programs; maintains the Recreation Complex; administers programs in City parks and playgrounds, and carries out recreation programs and events for citizens of all ages.

How this Makes Geneva Great

Economic Development

Staff will continue to provide support to critical special events in the City's economic development program. Events including Bookfest, Day for Kids, Musselman, Cruisin' Night, Seneca Waves Festival, FL Music and Arts Festival, Lakefront Playground Committee events, SUCCESS for Geneva's Children events, ONI events and Oktoberfest have received support in 2012.

Talent Capitalization

Utilizing key partnerships with community organizations, staff has been able to deliver services while decreasing taxpayer contributions. Because of over 20 volunteers this summer, we were able to rejuvenate the youth soccer program here in Geneva. Over 120 kids participated in this first time summer league and we hope to continue to create a better program for 2013 with the continued assistance from volunteers. These new participants will also increase our consumer base and in hopes will increase our registrations for other youth programming.

Asset Promotion

The recreation department often is a promoter of positive things going on in the City, especially in relation to youth and young adults. With recent purchases in 2011 of software equipment, we are able to more easily track and reach out to our community members through email, facebook and direct mailings. Social media, in addition to being a free promotional tool, has also allowed us to easily connect potential consumers to a hub of information that is readily available for them to peruse. We will continue to work with local partners to combine promotional event opportunities saving money and to reach a larger audience.

Pride of Place

One of the main goals in all our programming is to provide a safe, fun and educational opportunity for people to engage in positive recreational experiences. We have made efforts in 2012 to be visible in the community so that they not only know our programs, but also know the staff and volunteers involved in the planning and programming. Programs and events that we believe provide that intrinsic pride include our summer recreation programs, adult sports leagues, summer concerts, youth theatre program and of course all the hockey and skating programming provided at the complex. future are needed to maintain the pride for a highly valued asset in our community.

Recreation 7020

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ 95,285	\$ 181,584	\$ 190,528
1004 -Extra Help	\$ 39,117	\$ 30,000	\$ 31,000
2029 -Equipment	\$ -	\$ -	\$ 500
4011 -Postage	\$ -	\$ 750	\$ 500
4012 -Mileage/Travel	\$ 1,420	\$ 500	\$ 500
4013 -Office Supplies	\$ 1,206	\$ 1,000	\$ 750
4014 -Conferences	\$ 855	\$ -	\$ 700
4016 -Publications/Advertising	\$ 6,476	\$ 3,500	\$ 3,000
4020 -Materials & Supplies	\$ 1,357	\$ 3,350	\$ 3,000
4021 -Vehicle Maintenance	\$ 396	\$ 500	\$ 500
4029 -School District Facility Rental	\$ 680	\$ 500	\$ 500
4045 -Training	\$ 1,330	\$ 1,000	\$ 800
8070 -Social Security	\$ 9,646	\$ 13,126	\$ 13,787
8071 -Retirement	\$ -	\$ 26,766	\$ 33,160
8072 -Health Insurance	\$ 4,802	\$ 12,840	\$ 24,351
Total Direct Costs	\$ 162,571	\$ 275,416	\$ 303,576

Rec-Summer Program

7140

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ 15,427	\$ -	\$ -
1004 -Extra Help	\$ 11,491	\$ 15,000	\$ 26,000
2036 -Park Equipment	\$ -	\$ -	\$ 3,000
4020 -Materials & Supplies	\$ 3,721	\$ 3,000	\$ 3,000
4020.1-Summer Rec Program Supplies	\$ 5,249	\$ -	\$ -
4035- Equipment/Radio Maintenance	\$ 679	\$ 3,000	\$ 1,000
4062 -Playground Maintenance	\$ 419	\$ 500	\$ 500
4084- Summer Sports League	\$ 210	\$ 1,000	\$ 1,500
Total Direct Costs	\$ 38,720	\$ 22,500	\$ 35,000

Rec-Skating Complex

7180

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ 95,966	\$ -	\$ -
1004 -Extra Help	\$ 31,219	\$ 40,000	\$ 41,000
2029 -Equipment	\$ 931	\$ 5,000	\$ 8,500
4016 -Publications/Advertising	\$ 1,443	\$ 2,000	\$ 2,000
4030 -Utility Costs	\$ 44,903	\$ 55,000	\$ 29,557
4031 -Building Repair/Maintenance	\$ 28,477	\$ 30,000	\$ 30,000
4037 -Refrigeration Maintenance	\$ 19,055	\$ 8,000	\$ 10,000
4043 -Concession Supplies	\$ 14,092	\$ 13,500	\$ 13,000
4078 -Program Expenses	\$ 7,670	\$ 4,500	\$ 4,500
Total Direct Costs	\$ 264,194	\$ 158,000	\$ 138,557

Economic Development General Fund 001-6989

Program Summary

The Geneva Economic Development Partnership is a collaborative effort of the City's private, not-for-profit, and governmental partners charged with business recruitment and retention, and recommendation of policy improvements toward attracting private sector investment. Partners focus on the four legs of City Council's recruitment strategy, including downtown development, cultural development, tourism, and industrial development.

How this Makes Geneva Great

The Executive Committee of the Geneva Economic Development Partnership developed an investment program that was submitted for review. Those programs that demonstrated the most significant potential impact are noted below and recommended for investment:

- **Greater Rochester Enterprise Partnership:** The City entered into a partnership in 2012 with GRE for marketing of industrial assets. This has resulted in an elevated profile amongst site selectors and increased prospect activity. Staff is proposing to continue this partnership.
- **Technology Farm Partnership:** The Technology Farm remains a significant player in regional economic development. The recent announcement of the FLCC Viticulture program, and renewed interest amongst potential development prospects will be cultivated by City investment.
- **Smith Opera House Partnership:** Continued investment in the Smith will ensure that cultural development remains strong in the City. In 2012, the Smith was host to multiple national recording acts and dozens of educational programs for students from around the region.
- **Business Improvement District Partnership:** The BID has demonstrated an incredible capacity for enhanced maintenance of the district and development of downtown events. The 2013 investment will continue this partnership.
- **Wine Symposium Support:** City Council's 2012 investment is supporting development of the 2013 event to be hosted at Hobart and William Smith Colleges. This will be a multi-day event showcasing Geneva as the center of the wine region. The 2013 investment will support the 2014 event.

Economic Development

Budget Detail	2011 Actual	2012 Budget	2013 Approved
6326.4060 -Greater Rochester Enterprise	\$ -	\$ 5,000	\$ 5,000
6326.4061 -Marketing Support	\$ -	\$ 20,000	\$ 15,000
6326.4062 -Cornell Ag and Food Tech Park	\$ 10,000	\$ 10,000	\$ 10,000
6326.4063 -Smith Opera House	\$ 30,000	\$ 30,000	\$ 25,000
6326.4064 -Geneva Business Improvement District	\$ 19,830	\$ 30,000	\$ 30,000
6326.4066 -Collateral Development	\$ -	\$ -	\$ 25,000
6326.4067 -Website Development	\$ -	\$ 23,000	\$ 5,000
6326.4068 -Video Project	\$ -	\$ -	\$ 15,000
6326.4070 -Wine Symposium Support	\$ -	\$ 15,000	\$ 15,000
Total Direct Costs	\$ 59,830	\$ 108,000	\$ 145,000

Program Summary

General Fund Public Works divisions include Administration, Engineering, and Buildings and Grounds/Highways. Administration staff oversees all Public Works activities. Our highway team is responsible for maintenance and routine improvements to over 45 miles of streets and highways. Staff carries out a variety of activities including street sweeping and painting, debris removal, snow and ice removal, vehicle and equipment maintenance, and limb and tree removal. Buildings and Grounds activities involve maintenance of all City-owned facilities, including parks and the lakefront.

How this Makes Geneva Great

The 2013 program of work for public facilities will focus on maintaining critical infrastructure and providing development resources to potential investors in the Geneva community.

Parks Improvements

The Department will manage and oversee the execution of an aggressive parks improvement program, including the revitalization of McDonough Park, Lakefront Park, and Pulteney Park. Improvements will provide both structural and aesthetic improvements to these program and assist in sustainability of maintenance operations.

Street Improvements

The City's successful mill and pave program will continue in 2013 with nearly \$300,000 in pavement condition improvements. Significant rights of way, including Seneca Street, are slated for support.

Grant Project Support

Staff will provide support to grant programs, including lakefront amenity development and downtown revitalization projects.

Engineering 1440

Budget Detail	2011	2012	2013
	Actual	Budget	Approved
1001 -Salary	\$ 283,267	\$ 198,434	\$ 132,198
1003 -Part-Time Help	\$ -	\$ 3,500	\$ -
2029 -Equipment	\$ -	\$ 500	\$ 500
4013 -Office Supplies	\$ 2,382	\$ 4,500	\$ 3,500
4014 -Conferences	\$ 516	\$ 750	\$ 500
4016 -Publications/Advertising	\$ 1,067	\$ 1,000	\$ 1,000
4021 -Mileage/Vehicle Costs	\$ 1,738	\$ 1,000	\$ 500
4035 -Equipment Maintenance	\$ -	\$ 500	\$ 500
4091 -Engineering Survey Costs	\$ -	\$ 1,750	\$ 1,500
8070 -Social Security	\$ 20,912	\$ 12,646	\$ 9,418
8071 -Retirement	\$ -	\$ 18,680	\$ 22,653
8072 -Health Insurance	\$ 52,439	\$ 45,782	\$ 28,645
Total Direct Costs	\$ 362,321	\$ 289,042	\$ 200,914

Development Services 8664

Budget Detail	2011	2012	2013
	Actual	Budget	Approved
1001 -Salary	\$ 166,315	\$ 160,488	\$ 168,060
4012 -Travel Expense	\$ 1,068	\$ 1,000	\$ 1,000
4013 -Office Supplies	\$ 828	\$ 4,000	\$ 2,500
4014 -Conferences	\$ 120	\$ 2,000	\$ 1,000
4016 -Publications/Advertising	\$ 150	\$ 1,200	\$ 500
4045 -Extra Help	\$ 98	\$ 7,500	\$ -
8070 -Social Security	\$ 13,135	\$ -	\$ 12,856
8071 -Retirement	\$ -	\$ -	\$ 30,923
8072 -Health Insurance	\$ 18,766	\$ -	\$ 26,916
Total Direct Costs	\$ 200,480	\$ 176,188	\$ 243,755

Buildings & Grounds 7110

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ 242,583	\$ 341,892	\$ 345,216
1002 -Overtime	\$ 13,046	\$ 17,000	\$ 15,000
1004 -Extra Help	\$ 21,402	\$ 18,000	\$ 20,000
2029 -Equipment	\$ 20,850	\$ 20,000	\$ 25,840
2036 -Parks Equipment	\$ 1,993	\$ 1,350	\$ 1,350
4020 -Materials & Supplies	\$ 10,140	\$ 9,500	\$ 9,500
4021 -Mileage/Vehicle Costs	\$ 5,022	\$ 3,500	\$ 8,000
4022 -Gas and Oil	\$ 20,803	\$ 17,000	\$ 20,000
4028 -Outside Contractors	\$ 16,042	\$ 17,500	\$ 19,283
4030 -Utility Costs	\$ 1,366	\$ 90,000	\$ 905
4031 -Building Repair	\$ 25,020	\$ 20,000	\$ 79,000
4035 -Equipment/Radio Maintenance	\$ 8,892	\$ 5,000	\$ 6,000
4037 -Property Maintenance	\$ 2,105	\$ 2,300	\$ 2,300
4044 -Ground Maintenance	\$ 23,927	\$ 35,000	\$ 35,000
4045 -Training	\$ 333	\$ 1,500	\$ 1,500
4046 -Miscellaneous	\$ 4,586	\$ -	\$ -
4047 -Lakefront Building	\$ 4,794	\$ 18,500	\$ -
4055 -McDonough Park Costs	\$ 14,919	\$ 11,000	\$ 2,500
4098-Park Maintenance	\$ -	\$ 3,600	\$ 3,600
8070 -Social Security	\$ 21,592	\$ 25,748	\$ 26,409
8071 -Retirement	\$ -	\$ 38,033	\$ 63,520
8072 -Health Insurance	\$ 59,294	\$ 78,043	\$ 70,105
Total Direct Costs	\$ 518,709	\$ 774,466	\$ 755,028

Highway 5140

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ 631,027	\$ 594,560	\$ 522,557
1002 -Overtime	\$ 66,208	\$ 60,000	\$ 60,000
1004 -Extra Help	\$ 7,186	\$ 14,400	\$ -
2029 -Equipment	\$ -	\$ 18,000	\$ 15,000
4014 - Conferences	\$ -	\$ 200	\$ 200
4020 -Materials & Supplies	\$ 60,724	\$ 58,500	\$ 55,000
4021 -Mileage/Vehicle Costs	\$ 63,297	\$ 60,000	\$ 60,000
4022 -Gas and Oil	\$ 32,012	\$ 87,000	\$ 60,000
4025 - Street Repair/Maintenance	\$ 62,384	\$ 85,000	\$ 90,000
4028 -Outside Contractors	\$ 56,679	\$ 17,500	\$ 45,000
4030 -Utility Costs	\$ 71,794	\$ 15,000	\$ 51,272
4031 -Building Repair	\$ 1,255	\$ 13,500	\$ 9,000
4035 -Equipment/Radio Maintenance	\$ -	\$ 1,000	\$ 5,500
4044 -Rights of Way	\$ -	\$ 30,000	\$ 25,000
4054-Tree Trimming/Replacement	\$ 50,595	\$ 50,000	\$ 55,000
4056-Snow Removal/Sand	\$ 112,228	\$ 145,000	\$ 120,000
4057-Street Lighting	\$ 20,295	\$ 340,000	\$ 205,088
8070 -Social Security	\$ 55,010	\$ 42,739	\$ 39,976
8071 -Retirement	\$ -	\$ 56,514	\$ 96,151
8072 -Health Insurance	\$ 76,219	\$ 91,863	\$ 100,891
Total Direct Costs	\$ 1,366,912	\$ 1,780,776	\$ 1,615,635

IT**1320**

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1001 -Salary	\$ -	\$ -	\$ 62,785
2029 -Equipment	\$ -	\$ -	\$ 5,000
4010 -Telephone	\$ -	\$ -	\$ 72,200
4013 -Office Supplies	\$ -	\$ -	\$ 3,500
4017 -Copy Costs	\$ -	\$ -	\$ 23,000
4018 -Computer Costs	\$ -	\$ -	\$ 45,000
4028.1000 -Integrated Systems	\$ -	\$ -	\$ 70,000
4041 -Website Maintenance	\$ -	\$ -	\$ 1,200
4046 -Miscellaneous	\$ -	\$ -	\$ 6,500
8070 - Social Security	\$ -	\$ -	\$ 4,803
8071 - Retirement	\$ -	\$ -	\$ 11,553
8072 - Health Insurance	\$ -	\$ -	\$ 9,542
Total Direct Costs	\$ -	\$ -	\$ 315,083

Partner Agencies

Budget Detail	2011 Actual	2012 Budget	2013 Approved
6326.4065 -Public Access TV	\$ 2,500	\$ -	\$ 15,000
7310.4061 -Boys & Girls Clubs	\$ 29,425	\$ 40,000	\$ 31,000
7310.4062 -Community Center--Seniors	\$ -	\$ -	\$ 18,000
7510.4068 -Historical Society	\$ 19,402	\$ -	\$ 12,500
8040.4046 -Human Rights Commission	\$ 49,578	\$ 55,000	\$ 35,000
Total Direct Costs	\$ 100,905	\$ 95,000	\$ 111,500

Miscellaneous - General Fund

Budget Detail	2011 Actual	2012 Budget	2013 Approved
1450.1001 -Elections	\$ 12,000	\$ 12,000	\$ 12,000
1910.4046 -Insurance Costs	\$ 211,603	\$ 200,000	\$ 165,000
1990.4046 -Contingency	\$ -	\$ 50,000	\$ 25,000
3020.4046 -Radio Maintenance	\$ 2,000	\$ 5,000	\$ 5,000
3510.4046 -Control of Animals	\$ 15,057	\$ 11,187	\$ 11,407
Appropriation to Capital Improvement Program	\$ -	\$ -	\$ 270,500
9060.8073 -Health Insurance Retirees	\$ 756,869	\$ 668,782	\$ 694,233
9189.1009 -Retirement Payouts	\$ -	\$ 50,000	\$ 25,000
Total Direct Costs	\$ 997,529	\$ 996,969	\$ 1,208,140

Debt Service - General Fund 9710

Budget Detail	2011 Actual	2012 Budget	2013 Approved
0101 -Energy Efficiency Project	\$ -	\$ -	\$ 190,799
6080 -1999 Bond Principal	\$ 354,500	\$ 307,500	\$ 112,000
7080 -1999 Bond Interest	\$ 21,656	\$ 18,870	\$ 4,696
6085 -2010 Bond Principal	\$ 272,000	\$ 280,500	\$ 298,000
7085 -2010 Bond Interest	\$ 189,928	\$ 116,167	\$ 106,766
6088 -2005 Bond Principal	\$ 50,000	\$ 120,000	\$ 50,000
7088 -2005 Bond Interest	\$ 1,325	\$ 10,725	\$ 6,075
6090 -2004 Bond Principal	\$ 60,000	\$ 60,000	\$ 60,000
7090 -2004 Bond Interest	\$ 8,820	\$ 6,300	\$ 3,780
6050 -2005 Bond Principal	\$ 362,000	\$ 246,000	\$ 256,000
7050 -2005 Bond Interest	\$ 80,139	\$ 55,714	\$ 46,301
6060 -2007 Bond Principal	\$ 162,500	\$ 162,500	\$ 167,500
7060 -2007 Bond Interest	\$ 57,379	\$ 51,204	\$ 44,934
9730.6000 BAN Principal	\$ 19,700	\$ 79,603	\$ 192,620
9730.7000 BAN Interest	\$ 994	\$ 12,996	\$ 27,411
Total Direct Costs	\$ 1,657,086	\$ 1,528,079	\$ 1,566,883