



**City of Geneva, New York
2018 City Budget
General Fund**



State Aid & Taxes

Taxes	2016 Actual	2017 Budget	2018 Request
Property Tax	\$ 6,689,618	\$ 7,076,317	\$ 7,137,222
Special Assessments	\$ 216,486	\$ 220,816	\$ 225,238
Sale City Property	\$ 12,326	\$ 15,000	\$ 65,000
PILOTs	\$ 786,974	\$ 922,293	\$ 1,011,499
Penalties on Taxes	\$ 170,244	\$ 120,000	\$ 145,000
School Tax Penalties	\$ 37,839	\$ 35,000	\$ 40,000
Sales Tax	\$ 3,221,884	\$ 3,150,000	\$ 3,255,000
Occupancy Tax	\$ 229,251	\$ 250,000	\$ 250,000
Public Utility Tax	\$ 99,685	\$ 115,000	\$ 110,000
Franchise Fees	\$ 147,705	\$ 155,000	\$ 150,000
Mortgage Tax	\$ 117,668	\$ 130,000	\$ 120,000
Total Taxes	\$ 11,729,679	\$ 12,189,426	\$ 12,508,960

State Aid	2016 Actual	2017 Budget	2018 Request
Grant/Project Reimbursement	\$ 142,059	\$ -	\$ -
Highway Aid	\$ 83,875	\$ 84,000	\$ 84,000
General Purpose State Aid	\$ 1,942,613	\$ 1,942,613	\$ 1,942,613
Total State Aid	\$ 2,168,547	\$ 2,026,613	\$ 2,026,613

Total Taxes and State Aid \$ 13,898,226 \$ 14,216,039 \$ 14,535,573

Other Revenues

Revenue Category	2016 Actual	2017 Budget	2018 Request
Registrar Fees/Licenses	\$ 29,679	\$ 27,000	\$ 30,000
Police Reports/DWI Fees	\$ 17,265	\$ 10,000	\$ 17,000
Public Works Services	\$ 27,000	\$ 60,000	\$ 60,000
Inspections	\$ 2,369	\$ 3,000	\$ 2,500
Recreation Charges	\$ 54,002	\$ 47,000	\$ 50,000
Concession Stand	\$ 20,954	\$ 23,000	\$ 22,000
Ice Rink Fees	\$ 207,089	\$ 200,000	\$ 205,000
Cemetery Fees	\$ 86,240	\$ 65,000	\$ 80,000
School Resource Officer	\$ 90,863	\$ 95,115	\$ 96,709
Police Services	\$ 133,498	\$ 140,000	\$ 135,000
Interest on Investments	\$ 5,036	\$ 5,000	\$ 5,000
Rental of Real Property	\$ 31,513	\$ 13,500	\$ 13,500
Business Licenses	\$ 2,780	\$ 4,500	\$ 4,000
Bingo Fees	\$ 554	\$ 4,500	\$ 500
Dog Licenses	\$ 19,034	\$ 15,000	\$ 17,000
Building Permits	\$ 36,902	\$ 60,000	\$ 50,000
Parking Tickets	\$ 84,099	\$ 75,000	\$ 85,000
Trash Fines	\$ 4,169	\$ 5,000	\$ 5,000
City Court Fines	\$ 147,731	\$ 125,000	\$ 150,000
Sale of Scrap Material	\$ 733	\$ 1,500	\$ 1,000
Insurance/Workers' Comp Recoveries	\$ 78,085	\$ 50,000	\$ 75,000
Tax Advertisement	\$ 21,790	\$ 15,000	\$ 17,000
Gas and Oil	\$ 5,894	\$ 10,000	\$ 8,500
UDAG	\$ 171,755	\$ 168,000	\$ 168,000
RLF/IDA/LDC Support	\$ 30,893	\$ 38,000	\$ 38,000
Shared Services Revenue	\$ 117,565	\$ 124,531	\$ 128,089
Miscellaneous	\$ 88,307	\$ 100,000	\$ 86,826
Appropriation From Fund Balance	\$ -	\$ -	\$ 117,000
Water/Sewer Transfer	\$ 753,577	\$ 729,280	\$ 785,934
Total Other Revenues	\$ 2,269,376	\$ 2,213,926	\$ 2,453,557
Total General Fund Revenues	\$ 16,167,602	\$ 16,429,965	\$ 16,989,130

Expenditures by Department

Department	2016 Actual	2017 Budget	2018 Budget
Mayor and Council	\$ 52,257	\$ 52,100	\$ 76,600
City Manager	\$ 240,293	\$ 237,696	\$ 277,906
Finance	\$ 420,018	\$ 399,412	\$ 390,815
City Clerk	\$ 122,218	\$ 130,208	\$ 145,175
City Attorney	\$ 127,222	\$ 100,000	\$ 100,000
Police	\$ 3,068,781	\$ 3,239,338	\$ 3,456,485
Fire	\$ 1,949,936	\$ 1,981,767	\$ 2,216,110
ONI	\$ 204,064	\$ 212,675	\$ 230,443
IT	\$ 295,420	\$ 335,932	\$ 330,603
Recreation--General	\$ 226,130	\$ 228,966	\$ 263,066
Recreation--Summer Recreation Program	\$ 21,262	\$ 20,950	\$ 17,800
Recreation Complex	\$ 104,654	\$ 100,700	\$ 95,000
Engineering	\$ 342,143	\$ 204,384	\$ 207,682
Highway	\$ 730,501	\$ 919,027	\$ 932,634
Buildings and Grounds	\$ 536,982	\$ 652,436	\$ 662,287
Economic Development	\$ -	\$ 122,000	\$ 138,400
Partner Agencies	\$ 72,803	\$ 87,850	\$ 89,400
General - Miscellaneous	\$ 4,477,883	\$ 5,048,165	\$ 5,038,222
General - Debt Service	\$ 1,979,138	\$ 2,191,842	\$ 2,315,503
Water Maintenance	\$ 1,017,895	\$ 984,957	\$ 963,183
Water Plant	\$ 636,739	\$ 586,270	\$ 610,981
Water - Miscellaneous	\$ 950,335	\$ 1,034,265	\$ 1,127,673
Water - Debt Service	\$ 1,012,195	\$ 1,193,173	\$ 1,403,037
Wastewater Maintenance	\$ 620,296	\$ 630,626	\$ 623,587
Wastewater Treatment	\$ 1,431,156	\$ 1,597,765	\$ 1,557,859
Sewer - Miscellaneous	\$ 1,043,987	\$ 1,048,984	\$ 1,115,305
Sewer - Debt Service	\$ 1,772,098	\$ 1,858,662	\$ 2,020,442
TOTALS	\$23,456,403	\$25,200,150	\$26,406,196

Staffing Expenditures by Department

Department	Salary	Social Security	Health Care	Retirement	Overtime	Extra Help	Total
Mayor and Council	\$ 39,500	\$ 3,022	\$ -	\$ -	\$ -	\$ -	\$ 42,522
City Manager	\$ 267,656	\$ 20,476	\$ 29,435	\$ 39,796	\$ -	\$ -	\$ 357,363
Finance	\$ 336,315	\$ 25,728	\$ 43,656	\$ 46,585	\$ -	\$ -	\$ 452,284
City Clerk	\$ 139,675	\$ 10,685	\$ 9,494	\$ 20,090	\$ -	\$ -	\$ 179,944
Police	\$ 3,176,685	\$ 254,491	\$ 447,138	\$ 703,169	\$ 150,000	\$ -	\$ 4,731,483
Fire	\$ 1,724,010	\$ 133,034	\$ 227,288	\$ 394,747	\$ 15,000	\$ -	\$ 2,494,079
ONI	\$ 135,218	\$ 10,344	\$ 19,356	\$ 19,343	\$ -	\$ -	\$ 184,261
IT	\$ 122,603	\$ 9,379	\$ 8,185	\$ 14,620	\$ -	\$ -	\$ 154,787
Recreation--General	\$ 233,239	\$ 18,952	\$ 31,185	\$ 30,796	\$ -	\$ 14,500	\$ 328,673
Recreation--Summer Rec	\$ -	\$ 689	\$ -	\$ -	\$ -	\$ 9,000	\$ 9,689
Recreation Complex	\$ -	\$ 2,869	\$ -	\$ -	\$ -	\$ 37,500	\$ 40,369
Engineering	\$ 173,382	\$ 13,264	\$ 45,721	\$ 27,741	\$ -	\$ -	\$ 260,107
Highway	\$ 458,134	\$ 39,867	\$ 102,792	\$ 79,807	\$ 63,000	\$ -	\$ 743,600
Buildings and Grounds	\$ 558,224	\$ 46,663	\$ 69,191	\$ 87,794	\$ 14,500	\$ 37,250	\$ 813,622
Water Maintenance	\$ 492,283	\$ 37,660	\$ 139,434	\$ 78,765	\$ 42,000	\$ -	\$ 790,142
Water Treatment	\$ 307,581	\$ 23,530	\$ 62,789	\$ 43,752	\$ 6,000	\$ -	\$ 443,652
Wastewater Maintenance	\$ 454,587	\$ 34,776	\$ 97,286	\$ 71,499	\$ 8,000	\$ 23,000	\$ 689,148
Wastewater Treatment	\$ 596,229	\$ 45,612	\$ 87,531	\$ 89,642	\$ 10,000	\$ 12,000	\$ 841,014
Total Personnel Costs	\$ 9,215,321	\$ 731,040	\$ 1,420,481	\$ 1,748,146	\$ 308,500	\$ 133,250	\$ 13,556,738

Doris Myers, City Clerk

2017 Performance Highlights

Supported Intermunicipal Partnership with City of Canandaigua for Provision of Tax Assessment Services

Supported reinvigoration of Geneva Community Compact Steering Committee

Launched information security and landfill diversion effort for City operations

Supported boat launch permitting project



Department Overview

The Geneva City Clerk is the Chief Records Officer for the City. She is charged with accurately recording and reporting all proceedings of the Geneva City Council, as well as the keeping of vital statistics, including birth, death, and marriage records; as well as

regulated activities.

The Clerk's Office is located on the first floor of City Hall, and supports the City Council's efforts to enhance customer service through cross-training of Clerk, Finance, Assessor, and Recreation staffing.

The City Clerk serves as the Customer Service Manager for these agencies, and ensures appropriate staffing levels, as well as the appropriate mix of knowledgeable staff, such that in as many cases as possible, the customer's needs are met on the first trip to City Hall.

Did You Know?

In 2017, the City Clerk's Office became bi-lingual with the addition of a Spanish speaking staffer. Customers who primarily speak Spanish are now receiving a heightened level of service.

Triple Bottom Line Commitments



- *Economic:* Support cross-training efforts of customer service staff to minimize manpower costs.
- *Social:* Manage the Community Compact Steering Committee's efforts toward diversity and inclusion in City operations.
- *Environmental:* Coordinate the City's paper reclamation efforts to ensure recycling and landfill diversion



City Clerk**1410**

Budget Detail	2016 Actual	2017 Budget	2018 Request
1001 -Salary	\$ 115,421	\$ 124,708	\$ 139,675
4011 -Postage	\$ 1,899	\$ 3,000	\$ 3,000
4013 -Office Supplies	\$ 795	\$ 1,000	\$ 1,000
4014 -Conference Expense	\$ 403	\$ 500	\$ 500
4018 -Computer Costs	\$ 830	\$ 1,000	\$ 1,000
4090 -Dog Enumeration	\$ 2,869	\$ -	\$ -
Total Direct Costs	\$ 122,218	\$ 130,208	\$ 145,175

Mayor/Council 1210/1010

Budget Detail	2016 Actual	2017 Budget	2018 Request
1010.1001 -Council Salary	\$ 32,290	\$ 32,000	\$ 32,000
1010.4012 -Conference Expense	\$ 150	\$ 600	\$ 600
1010.4015 -Codification of Ordinances	\$ 4,735	\$ 5,000	\$ 5,000
1010.4016 -Advertising	\$ 600	\$ 500	\$ 500
1010.4020 -Materials and Supplies	\$ 415	\$ 500	\$ 25,000
1010.4046 -Miscellaneous	\$ 1,140	\$ 500	\$ 500
Council Total	\$ 39,330	\$ 39,100	\$ 63,600
1210.1001 -Mayor Salary	\$ 7,500	\$ 7,500	\$ 7,500
1210.4014 -NYCOM	\$ 5,426	\$ 5,500	\$ 5,500
Mayor Total	\$ 12,926	\$ 13,000	\$ 13,000
Total Direct Costs	\$ 52,257	\$ 52,100	\$ 76,600

City Manager/Attorney

001-1230/1420

Matt Horn, City Manager/Jennifer Slywka, Director of Human Resources

2017 Performance Highlights

Successful Acquisition of \$5 million State Grant for Finger Lakes Welcome Center

Launched Finger Lakes Food Innovation Center; Shared Pilot Kitchen

Successful Negotiation of Multiple Labor Unit Agreements

Launched City's Triple Bottom Line Operations Management Philosophy

Did You Know?

In 2017, the City Manager launched an expansive engagement effort with Mobile City Hall. The initial kickoff has focused on weekly office hours at the Farmers Market.



Department Overview

The City Manager is responsible for the day-to-day administrative oversight of City operations.

The City Manager's Office supports management of general operations of the City, human resource management;

including civil service administration and labor-management relations, and business recruitment and retention activities for the City.

The Manager provides legislative support to the Geneva City Council through development of ordinances and

resolutions to affect Council's policy goals. These efforts are supported through a public-private partnership with Midey, Mirras, and Ricci; the City's general counsel.

The Manager is also charged with preparation and management of the City budget.

Triple Bottom Line Commitments



- *Economic:* Will utilize data gathered in partnership with Tools for Social Change to develop prosperity programming.
- *Social:* Will leverage shared kitchen asset to support food justice initiatives.
- *Environmental:* Will advance the business plan for the Marsh Creek Resource Recovery Park

City Manager**1230**

Budget Detail	2016 Actual	2017 Budget	2018 Request
1001 -Salary	\$ 226,253	\$ 226,146	\$ 267,656
4011 -Postage	\$ 486	\$ 550	\$ 500
4012 -Travel	\$ 840	\$ 1,500	\$ 1,000
4013 -Office Supplies	\$ 1,226	\$ 2,000	\$ 1,500
4014 -Conferences	\$ 1,964	\$ 2,000	\$ 2,000
4045 -Training	\$ 110	\$ 500	\$ 250
4046 -Miscellaneous	\$ 9,415	\$ 5,000	\$ 5,000
Total Direct Costs	\$ 240,293	\$ 237,696	\$ 277,906

City Attorney **1420**

Budget Detail	2016 Actual	2017 Budget	2018 Request
4013 -Outside Counsel	\$ 127,222	\$ 100,000	\$ 100,000
Total Direct Costs	\$ 127,222	\$ 100,000	\$ 100,000

Adam Blowers, City Comptroller

2017 Performance Highlights

Led the City's Sustainability in Operations programming to support enhanced Climate Smart rating

Launched in-house and online credit card payment program for all City services

Received Unqualified Opinion on 2016 External Audit for Third Consecutive Year

Sustained Positive Bond Rating from Both S&P and Moody's Bond Rating Agencies

Did You Know?

The City Assessor's Office has received back to back perfect equalization scores for its property valuation efforts.



Department Overview

The Finance Department is responsible for accurately forecasting and tracking all financial transactions occurring as a result of City operations.

The Department consists of multiple functional areas, including real property tax, accounts payable and receivable, purchasing, payroll, general ledger management, and budget management.

The Department is responsible for issuing and

processing nearly 20,000 utility bills each year to customers in the City and Town of Geneva and the Town of Waterloo. These payments are processed through a public-private partnership with Lyons National Bank.

The Department also issues nearly 5,000 property tax bills per year, and facilitates the necessary legal and administrative activities to ensure that payments are received as required, and that appropriate action is

taken for delinquencies.

The Department is also responsible for facilitation of the annual external financial audit, which provides a snapshot of the City's financial performance over the previous operating year.

The Finance Department is also responsible for the development of the annual property valuation roll, which provides a basis for property and sales tax collections.

Triple Bottom Line Commitments



- *Economic:* Employ tight financial controls to ensure minimized risk and enhanced return on taxpayer investment.
- *Social:* Leverage economic development partnership to lower barriers to economic prosperity.
- *Environmental:* Lead the City's sustainability and climate smart efforts.



Finance/Assessment 1315

Budget Detail	2016 Actual	2017 Budget	2018 Request
1001 -Salary	\$ 346,216	\$ 341,912	\$ 336,315
4009 -Board of Review	\$ 1,200	\$ 1,500	\$ 1,500
4011 -Postage	\$ 3,482	\$ 3,500	\$ 3,500
4012 -Mileage/Travel	\$ 1,312	\$ 1,000	\$ 1,000
4013 -Office Supplies	\$ 4,461	\$ 3,000	\$ 3,000
4014 -Conferences	\$ 988	\$ 2,000	\$ 2,000
4016 -Advertising/Publications	\$ 7,840	\$ 8,500	\$ 8,500
4018 -Computer Costs	\$ 19,970	\$ 25,000	\$ 25,000
4019 -Audit Fees	\$ 17,629	\$ 10,000	\$ 10,000
4085 -Bond Issue Costs	\$ 6,821	\$ 3,000	\$ -
4094 -Assessment Update	\$ 10,100	\$ -	\$ -
Total Direct Costs	\$ 420,018	\$ 399,412	\$ 390,815

Jeffrey E. Trickler, Chief of Police

2017 Performance Highlights

Supported advancement of the goals of the Geneva Community Compact Steering Committee

Collaborated with the NYPD on training to prevent racial and cultural bias

Launched Third Citizens Police Academy to Familiarize Residents with Police Operations



Department Overview

The Geneva Police Department is an accredited law enforcement agency charged with protecting life and property within the City of Geneva.

The Department is staffed across multiple divisions, including administration, patrol operations, and special operations.

The patrol division is responsible for traditional law and order operations, including crime prevention,

vehicle and traffic enforcement, and investigations/enforcement of violations of state and local law. Many patrol division officers also serve on special details, including support as School Resource Officers, D.A.R.E. education officers, bicycle and foot patrol, and special event support.

The special operations division includes detectives and youth officers, and the Drug Enforcement Unit, which conducts extensive

operations in the area of drug eradication.

Many of Geneva's command and patrol officers hold certifications as instructors in a range of critical operations areas, which supports nearly continuous training operations in the department.

The Department maintains a set of accredited policies and procedures to ensure that best practices in law enforcement are consistently maintained.

Did You Know?

The Police Officers union has collaborated with the City's leadership team to develop an incentive for Officers to become bi-lingual.

Triple Bottom Line Commitments



- **Economic:** Engage experienced officers in appropriate certification efforts to support in-house training at reduced cost.
- **Social:** Support the Geneva Community Compact efforts to enhance relationships between the department and the communities of color.
- **Environmental:** Evaluate and develop fleet to ensure lowest possible carbon footprint of department vehicles.



Police 3120

Budget Detail	2016 Actual	2017 Budget	2018 Request
1001 -Salary	\$ 2,828,723	\$ 3,019,338	\$ 3,176,685
1002 -Overtime	\$ 173,926	\$ 100,000	\$ 150,000
2029 -Equipment	\$ -	\$ -	\$ -
4011 -Postage	\$ 2,549	\$ 2,500	\$ 2,500
4013 -Office Supplies	\$ 4,316	\$ 4,500	\$ 4,500
4014 -Conferences	\$ -	\$ 500	\$ 500
4016 -Publications/Advertising	\$ -	\$ 200	\$ 200
4020 -Materials and Supplies	\$ 4,605	\$ 7,000	\$ 7,000
4021 -Mileage/Vehicle Costs	\$ 17,816	\$ 20,000	\$ 20,000
4035 -General Maintenance	\$ -	\$ 3,000	\$ 2,000
4045 -Training	\$ 6,549	\$ 15,000	\$ 25,000
4046 -Miscellaneous	\$ 2,586	\$ 3,000	\$ 3,000
4058 -Firearms Cost	\$ 7,234	\$ 10,000	\$ 10,000
4073 -Uniform Costs	\$ 1,204	\$ 20,000	\$ 20,000
4076 -Physical Exams	\$ 725	\$ 1,800	\$ 2,600
4095 -Computer Equipment/Maintenance	\$ 17,990	\$ 32,000	\$ 32,000
4096 -Accreditation	\$ 560	\$ 500	\$ 500
Total Direct Costs	\$ 3,068,781	\$ 3,239,338	\$ 3,456,485

Michael A. Combs, Fire Chief

2017 Performance Highlights

Completed design and oversaw on-time and on-budget manufacturing of Department's rescue apparatus

Launched Property Check program in cooperation with College Area Livability Task Force

Supported the training of thousands of hours of training for career and volunteer staff

Did You Know?

All Geneva Firefighters are Certified Code Enforcement Officers, supporting the City's quality of life and neighborhood revitalization efforts



Department Overview

The City of Geneva is served by a combination department made up of paid, career firefighters and hundreds of dedicated volunteer firemen and officers.

The Department is made up of three fire companies, including the Hydrant Hose Company, the Nester Hose Company, and the C.J. Folger Hook and Ladder Company.

The Department is charged with a range of activity, including fire safety and prevention education, development process review, enforcement of New York State and local fire and construction codes, and firefighting.

Fire prevention is at the core of Department operations. Each year, hundreds of man-hours are dedicated to educating a range of residents from school children to seniors in fire prevention techniques.

All career firefighters are New York State certified Code Enforcement Officers, providing the City with a full complement of commercial and construction inspectors.

The Department is equipped with six state-of-the-art fire apparatus; capable of firefighting from every situation in the City and supporting our mutual-aid neighbors in nearly any terrain.

Triple Bottom Line Commitments



- *Economic:* Enhance the City's neighborhood revitalization efforts without additional cost to City through code enforcement and property maintenance support.
- *Social:* Ensure safe and healthy housing for all residents through fire prevention education and enforcement.
- *Environmental:* Drive down community carbon footprint through administration of New York State energy codes.



Fire**3410**

Budget Detail	2016 Actual	2017 Budget	2018 Request
1001 -Salary	\$ 1,594,425	\$ 1,588,673	\$ 1,724,010
1002 -Overtime	\$ 76,188	\$ 15,000	\$ 15,000
1004 -Safety Officer	\$ 4,565	\$ 4,565	\$ 4,565
2029 -Equipment	\$ 44,714	\$ 79,000	\$ 79,000
4012 -Travel	\$ 582	\$ 1,200	\$ 1,200
4014 -Conferences	\$ 218	\$ 1,200	\$ 1,200
4020 -Materials and Supplies	\$ 4,141	\$ 8,500	\$ 8,500
4021 -Mileage/Vehicle Costs	\$ 32,121	\$ 38,000	\$ 44,000
4028.1000 -Firefighting Agreements	\$ 44,000	\$ 44,000	\$ 44,000
4028.2000 -Genesee Street Firehouse Rent	\$ 71,545	\$ 49,774	\$ 163,125
4028.3000 -Fire Prevention	\$ 2,049	\$ 4,000	\$ 4,000
4035 -General Maintenance	\$ 20,254	\$ 32,000	\$ 32,000
4042 -Geneva Street Firehouse Rent	\$ 21,218	\$ 21,855	\$ 22,510
4045 -Training	\$ 2,539	\$ 46,000	\$ 25,000
4046 -Miscellaneous	\$ 12,820	\$ 28,000	\$ 28,000
4073 -Uniform Costs	\$ 527	\$ 1,500	\$ 1,500
4093 -Assistant Chiefs	\$ 13,500	\$ 13,500	\$ 13,500
4144 -Code Expenses	\$ 4,530	\$ 5,000	\$ 5,000
Total Direct Costs	\$ 1,949,936	\$ 1,981,767	\$ 2,216,110

Neighborhood Initiatives

001-8689

Sage Gerling, Director of Neighborhood Initiatives

2017 Performance Highlights

Supported deployment of Foundry Area neighborhood engagement and support infrastructure

Expanded public art installations, including Seneca Lake Wine Trail Gateway Sculpture

Supported the development of millions of dollars in state grant funding.



Department Overview

The Office of Neighborhood Initiatives provides neighborhood revitalization support to Geneva's eleven neighborhood associations, as well as general community development support to the entire City of Geneva.

Neighborhood association support is provided through a public-private partnership with NeighborWorks Rochester, a not-for-profit operating on a national scale to support

revitalization efforts throughout the U.S. Associations are served through administrative, program, and event support. The Office coordinates these efforts across all departments of the City.

The Office also supports economic development efforts in Geneva through the development and administration of millions of dollars in state grant activity, and the administration of the Local

Development Corporation and Revolving Loan Fund programs.

Since 2014, the Office has provided design and financing coordination to the six phase redevelopment of the Geneva lakefront and neighborhood-based capital improvement projects, including parks enhancements, street improvements, and other public facility upgrades.

The department is located in City Hall.

Did You Know?

Over the course of the spring and summer, department staff allocated nearly \$1,000 per week in fresh fruits and vegetables to residents of the Foundry area neighborhoods.

Triple Bottom Line Commitments



- **Economic:** Provide management and operational support to the City's innovation infrastructure, including Port 100 and the Innovation Kitchen.
- **Social:** Ensure that the City utilizes a diverse communications program to provide critical information to residents, regardless of technology limitations.
- **Environmental:** Provide administrative support to the City's climate smart communities goals.



ONI**8689**

Budget Detail	2016 Actual	2017 Budget	2018 Request
1001 -Salary	\$ 131,876	\$ 133,470	\$ 135,218
4011 -Postage	\$ 434	\$ 500	\$ 500
4012 -Mileage/Travel	\$ 182	\$ 500	\$ 500
4013 -Office Supplies	\$ 694	\$ 500	\$ 500
4014 -Conferences	\$ 500	\$ 500	\$ 500
4018 -Training Costs	\$ 146	\$ 500	\$ 500
4028 -Outside Contractors	\$ 58,772	\$ 62,480	\$ 78,500
4210 -Neighborhood Revitalization Programs	\$ 11,459	\$ 14,225	\$ 14,225
Total Direct Costs	\$ 204,064	\$ 212,675	\$ 230,443

Janelle Drach, Director of Recreation

2017 Performance Highlights

Facilitated revitalization of neighborhood parks at Richards, Nelder, and Jefferson

Supported deployment of neighborhood level programming including Neighborhood Olympics

Supported Foundry Area Nutrition programming via voucher system at Farmers Market

Did You Know?

The Recreation Department supports two NCAA Hockey programs (and Pee Wee too!).



Department Overview

The Geneva Recreation Department provides recreational programming to residents across the region throughout our 13 neighborhood parks, partner facilities, and the Geneva Recreation Complex.

The Department is staffed with programming and support professionals who plan, develop, and execute recreational programs, as well as maintenance staffers who perform specialized

maintenance activities on critical facilities.

The Department also provides management and logistical support to the Geneva Farmers Market, which provides an outlet for regional agriculture, and connects area residents with fresh produce. The Market, in operation from May through October, hosts a dozen or more vendors, providing fresh fruit and vegetables, locally produced food products, and specialty items.

Recreation staff also work closely with area youth and high school athletic teams to support hockey and other ice programming.

In 2016, City staff worked with Hobart and William Smith athletics staff to support facilities logistics for the Hobart and William Smith Division III varsity and club hockey teams.

The Department also provides critical technical support to area not-for-profits to advance youth health needs.

Triple Bottom Line Commitments

- **Economic:** Approach programming from an entrepreneurial framework to ensure that program revenues appropriately offset costs.
- **Social:** Support recreation and nutrition programming for residents of the Geneva Foundry Impact Area.
- **Environmental:** Evaluating mechanical upgrades to ice rink infrastructure to reduce reliance on volatile and expensive chemicals.



Recreation 7020

Budget Detail	2016 Actual	2017 Budget	2018 Request
1001 -Salary	\$ 199,560	\$ 198,691	\$ 237,216
1004 -Extra Help	\$ 18,626	\$ 19,000	\$ 14,500
4011 -Postage	\$ 143	\$ 225	\$ 200
4012 -Mileage/Travel	\$ 398	\$ 500	\$ 500
4013 -Office Supplies	\$ 681	\$ 750	\$ 750
4014 -Conferences	\$ 500	\$ 500	\$ 1,000
4016 -Publications/Advertising	\$ 822	\$ 3,000	\$ 2,500
4020 -Materials & Supplies	\$ 2,238	\$ 2,300	\$ 2,200
4021 -Vehicle Maintenance	\$ 408	\$ 400	\$ 400
4029 -School District Facility Rental	\$ 2,045	\$ 3,000	\$ 3,000
4045 -Traning	\$ 710	\$ 600	\$ 800
Total Direct Costs	\$ 226,130	\$ 228,966	\$ 263,066

Rec-Summer Program 7140

Budget Detail	2016 Actual	2017 Budget	2018 Request
1004 -Extra Help	\$ 13,202	\$ 11,500	\$ 9,000
2036 -Park Equipment	\$ 1,821	\$ 2,550	\$ 2,200
4020 -Materials & Supplies	\$ 2,504	\$ 2,550	\$ 2,500
4035- General Maintenance	\$ 1,419	\$ 1,650	\$ 1,500
4062 -Playground Maintenance	\$ 559	\$ 900	\$ 800
4084- Summer Sports League	\$ 1,758	\$ 1,800	\$ 1,800
Total Direct Costs	\$ 21,262	\$ 20,950	\$ 17,800

Rec-Skating Complex 7180

Budget Detail	2016 Actual	2017 Budget	2018 Request
1004 -Extra Help	\$ 39,310	\$ 43,500	\$ 37,500
2029 -Equipment	\$ 8,754	\$ 12,500	\$ 12,000
4016 -Publications/Advertising	\$ 1,043	\$ 1,000	\$ 1,000
4031 -General Maintenance	\$ 14,543	\$ 15,000	\$ 15,000
4037 -Refrigeration Maintenance	\$ 24,306	\$ 12,000	\$ 12,000
4043 -Concession Supplies	\$ 13,151	\$ 13,200	\$ 14,000
4078 -Program Expenses	\$ 3,546	\$ 3,500	\$ 3,500
Total Direct Costs	\$ 104,654	\$ 100,700	\$ 95,000

Economic Development

001-6326

Matt Horn, Executive Director, Geneva IDA/Geneva LDC

2017 Performance Highlights

Facilitated the Development of Finger Lakes Food Innovation Center

Supported Acquisition of \$5 million grant to support development of Finger Lakes Welcome Center

Facilitated \$200,000 in direct grant support to small businesses

Did You Know?

Between Downtown Geneva, the Geneva Industrial Park, the GEDC, and the Tech Farm, there are over 3,000 employees providing products and services.



Activity Overview

Business recruitment, retention, and expansion activity in the City is supported by a range of economic development partners in both the public and private sectors.

Through our strategic partnerships, the City supports a host of economic development assets.

The Geneva Industrial Park is a 150-acre multi-tenant site, owned jointly by the Geneva Industrial

Development Agency, City of Geneva, and Ontario County Industrial Development Agency. The park hosts a dozen firms, representing over 1,200 employees.

The Geneva Enterprise Development Center is a multi-tenant incubator facility, hosting dozens of firms and nearly 100 jobs. The facility is an adaptive reuse project, which converted an abandoned major manufacturing facility into a productive

economic asset.

The Technology Farm is a partnership between Cornell University, the City of Geneva, and Ontario County. It is a food and ag based incubator that supports a range of firms.

The infrastructure to support the City's Innovation Continuum is fully operational, including a downtown co-work space, small scale production kitchen, and multiple incubators.

Critical Economic Development Partners

Agency	Support Activity
Empire State Development	Incentive allocation/Marketing support
Ontario County	Asset development/Incentive allocation
Geneva IDA	Asset development/Incentive allocation
Geneva LDC	Asset development/Incentive allocation
Geneva BID	District beautification/Tenant recruitment
Finger Lakes Visitor Conn.	Tourism Marketing



Economic Development 6326

Budget Detail	2016 Actual	2017 Budget	2018 Request
6989.4028.1001 -Grant Writing	\$ 11,502	\$ 8,500	\$ 8,500
8010.4046 -Zoning Board	\$ 1,234	\$ 2,000	\$ 1,500
8020.4046 -Planning Board	\$ 1,209	\$ 2,000	\$ 1,500
4061 -Marketing Support	\$ 14,399	\$ 15,000	\$ 30,000
4062 -Cornell Ag & Food Tech Park	\$ 10,000	\$ 15,000	\$ 15,000
4063 -Smith Opera House	\$ 10,000	\$ 11,000	\$ 11,000
4064 -Business Improvement District	\$ 25,179	\$ 30,000	\$ 27,400
4066 -Collateral Development	\$ 13,685	\$ 10,000	\$ 10,000
4100 -Detailing Downtown	\$ 19,500	\$ 23,500	\$ 23,500
Community Compact	\$ -	\$ -	\$ 15,000
Total Direct Costs	\$ 106,707	\$ 117,000	\$ 143,400

Mark Perry, Foreman

2017 Performance Highlights

Facilitated reconstruction of Pulteney Street with pedestrian and cyclist enhancements

Managed modernization of Water Treatment Plan SCADA controls system

Executed Quality of Life Team program, aimed at resolving private property maintenance issues

Installed reconstructed historic Washington Street Cemetery arch.



Department Overview

The Department of Public Works provides management oversight to the operation of the City's transportation network, buildings and parks, and water and wastewater services.

The Department is responsible for the management of the City's multimillion dollar annual capital improvement program, and provides direct oversight to construction projects.

In addition, the Department supports private development activity through the planning and zoning functions of City government, and through permitting.

Triple Bottom Line Commitments



- *Economic:* Will manage Quality of Life program in an entrepreneurial manner, ensuring minimal impact to taxpayer.
- *Social:* Will support improvements to neighborhood parks to ensure access for a broad and diverse stakeholder group.
- *Environmental:* Will support launch of Marsh Creek Resource Recovery Park to support reclamation and beneficial repurposing of a variety of waste streams.

Did You Know?

The City Hall Accessibility Project, designed for construction in 2018, will return City Council meetings to City Hall for the first time in nearly two decades.



Engineering 1440

Budget Detail	2016 Actual	2017 Budget	2018 Request
1001 -Salary	\$ 314,451	\$ 170,334	\$ 173,382
2029 -Equipment	\$ 3,600	\$ 3,600	\$ 3,600
4013 -Office Supplies	\$ 4,134	\$ 5,200	\$ 5,200
4014 -Conferences	\$ 1,240	\$ 2,000	\$ 2,000
4016 -Publications/Advertising	\$ 1,428	\$ 1,500	\$ 1,500
4021 -Mileage/Vehicle Costs	\$ 2,535	\$ 2,250	\$ 2,500
4028 -Outside Contractors	\$ 13,625	\$ 15,000	\$ 15,000
4035 -General Maintenance	\$ -	\$ 500	\$ 500
4091 -Engineering Survey Costs	\$ 1,130	\$ 4,000	\$ 4,000
Total Direct Costs	\$ 342,143	\$ 204,384	\$ 207,682

Buildings & Grounds 7110

Budget Detail	2016 Actual	2017 Budget	2018 Request
1001 -Salary	\$ 369,696	\$ 491,186	\$ 498,687
1002 -Overtime	\$ 13,182	\$ 14,500	\$ 14,500
1004 -Extra Help	\$ 49,146	\$ 37,250	\$ 37,250
2029 -Equipment	\$ 8,755	\$ 14,000	\$ 14,000
2036 -Parks Equipment	\$ 9,492	\$ -	\$ -
4020 -Materials & Supplies	\$ 1,461	\$ 9,500	\$ 7,650
4021 -Mileage/Vehicle Costs	\$ 3,876	\$ 4,500	\$ 4,000
4024 -Staff Clothing Allowance	\$ -	\$ -	\$ 1,850
4028 -Outside Contractors	\$ 18,747	\$ 20,500	\$ 20,500
4031 -Building Repair	\$ 24,565	\$ 20,000	\$ 21,600
4035 -General Maintenance	\$ 5,774	\$ 6,250	\$ 6,250
4037 -Property Maintenance	\$ 3,640	\$ 3,500	\$ 4,500
4044 -Ground Maintenance	\$ 21,208	\$ 22,000	\$ 22,000
4045 -Training	\$ -	\$ 1,500	\$ 1,500
4047 -Lakefront Building	\$ 6,169	\$ 6,000	\$ 6,000
4055 -McDonough Park Costs	\$ 1,272	\$ 1,750	\$ 2,000
Total Direct Costs	\$ 536,982	\$ 652,436	\$ 662,287

Highway 5140

Budget Detail	2016 Actual	2017 Budget	2018 Request
1001 -Salary	\$ 437,211	\$ 448,527	\$ 458,134
1002 -Overtime	\$ 41,954	\$ 63,000	\$ 63,000
4020 -Materials & Supplies	\$ 26,720	\$ 40,000	\$ 38,000
4021 -Mileage/Vehicle Costs	\$ 29,156	\$ 42,000	\$ 42,000
4024 -Staff Clothing Allowance	\$ -	\$ -	\$ 2,000
4025 - Street Repair/Maintenance	\$ 36,813	\$ 76,000	\$ 76,000
4028 -Outside Contractors	\$ 28,487	\$ 40,000	\$ 40,000
4031 -Building Repair	\$ 4,493	\$ 6,500	\$ 6,500
4035 -General Maintenance	\$ -	\$ 2,000	\$ 2,000
4044 -Rights of Way	\$ -	\$ 1,000	\$ 1,000
4054-Tree Trimming/Replacement	\$ 5,827	\$ 54,000	\$ 54,000
4056-Snow Removal/Sand	\$ 119,841	\$ 146,000	\$ 150,000
Total Direct Costs	\$ 730,501	\$ 919,027	\$ 932,634

Petr Premyslovsky, Director of Information Technology

2017 Performance Highlights

Executed Shared Services Programming with the City of Canandaigua for the Provision of IT Services

Deployed enhanced downtown and lakefront wireless network

Supported launch of the Food Innovation Center with networked technology

Did You Know?

The City's network of IP cameras can be viewed by law enforcement and public works staff members over multiple devices, including mobile phones!



Department Overview

The Information Technology Department provides for information infrastructure development and maintenance and user support to all City departments and functions.

The Department has operated under a shared services agreement with the City of Canandaigua since 2015, with Department staff providing information services to both Cities.

The Department provides

for the effective, efficient operation of all network communications, including data services and Voice Over IP phone service for all City departments. Additionally, the Department manages the City's mobile phone contracts, including mobile data connections for all emergency services vehicles as part of the recent E-911 partnership with Ontario County.

The Department supports a WiMax wireless network

which connects all City facilities, as well as direct fiber connections to critical facilities.

In 2017, the Department began support efforts to re-release the City website, which will be more user-friendly, and include many interactive features to support citizen engagement.

Triple Bottom Line Commitments



- **Economic:** Foster economically sustainable practices through the diminished deployment of individual components through conversion to centralized, networked assets.
- **Social:** Ensure high performance of the City's no-cost wireless network in downtown and on the lakefront.
- **Environmental:** Continue to develop out networked assets to reduce reliance on paper and staff travel.

IT 1680

Budget Detail	2016 Actual	2017 Budget	2018 Request
1001 -Salary	\$ 114,434	\$ 115,432	\$ 122,603
2029 -Equipment	\$ 3,513	\$ 15,000	\$ 15,000
4010 -Telephone	\$ 63,643	\$ 78,000	\$ 70,000
4013 -Office Supplies	\$ 3,087	\$ 3,500	\$ 3,500
4017 -Copy Costs	\$ 15,720	\$ 17,500	\$ 18,000
4018 -Computer Costs	\$ 27,981	\$ 45,000	\$ 45,000
4028.1000 -Network Security	\$ 60,693	\$ 55,000	\$ 50,000
4041 -Website Maintenance	\$ 508	\$ 500	\$ 500
4046 -Miscellaneous	\$ 5,842	\$ 6,000	\$ 6,000
Total Direct Costs	\$ 295,420	\$ 335,932	\$ 330,603

Partner Agencies

Budget Detail	2016 Actual	2017 Budget	2018 Request
7310.4061 -Boys & Girls Clubs	\$ 17,000	\$ 17,000	\$ 17,000
6326.4065 -Public Access TV	\$ 15,250	\$ 15,250	\$ 15,250
6326.4068 -Economic Opportunity Programming	\$ 5,000	\$ 12,000	\$ 12,000
8040.4046 -Human Rights	\$ 2,593	\$ 5,600	\$ 5,650
7510.4066 -Center of Finger Lakes	\$ -	\$ 5,000	\$ 5,000
7510.4068 -Historical Society	\$ 14,960	\$ 12,500	\$ 13,000
7620.4069 -YMCA	\$ 18,000	\$ 18,000	\$ 18,000
7310.4062 Geneva Music Festival	\$ -	\$ 2,500	\$ 2,500
7310.4066 -FL Youth Sports	\$ 1,000	\$ -	\$ 1,000
Total Direct Costs	\$ 73,803	\$ 87,850	\$ 89,400

Miscellaneous - General Fund

Budget Detail	2016 Actual	2017 Budget	2018 Request
1450.1001 -Elections	\$ -	\$ 12,000	\$ 12,000
1640.4046 -Gas & Oil	\$ 43,056	\$ 55,000	\$ 45,000
1910.4046 -Insurance Costs	\$ 179,342	\$ 176,719	\$ 179,370
1990.4046 -Contingency	\$ -	\$ 236,220	\$ -
3510.4046 -Control of Animals	\$ 12,409	\$ 12,409	\$ 13,000
5182.4030 -Utility Costs	\$ 368,349	\$ 380,328	\$ 310,000
9010.8071 -Employee Retirement	\$ 1,435,764	\$ 1,399,267	\$ 1,464,488
9030.8070 -Employee Social Security	\$ 533,643	\$ 562,831	\$ 589,462
9060.8072 -Employee Health Insurance	\$ 907,248	\$ 987,913	\$ 1,033,442
9060.8073 -Retiree Health Insurance	\$ 998,073	\$ 1,099,678	\$ 1,215,144
6326.4070 -Unrepresented Performance Incentive	\$ -	\$ 25,800	\$ 26,316
Appropriation to Equipment Amortization	\$ -	\$ 100,000	\$ 150,000
Total Direct Costs	\$ 4,477,883	\$ 5,048,165	\$ 5,038,222

Debt Service - General Fund 9710

Budget Detail	2016 Actual	2017 Budget	2018 Request
Energy Efficiency Project	\$ 291,327	\$ 291,327	\$ 291,327
6080 -2011 Bond Principal	\$ 53,500	\$ -	\$ -
7080 -2011 Bond Interest	\$ 669	\$ -	\$ -
6085 -2010 Bond Principal	\$ 319,000	\$ 326,000	\$ 326,000
7085 -2010 Bond Interest	\$ 76,476	\$ 65,995	\$ 55,400
6088 -2005 Bond Principal	\$ 20,000	\$ 20,000	\$ -
7088 -2005 Bond Interest	\$ 1,675	\$ 850	\$ -
6014 -2013 Bond Principal	\$ 295,000	\$ 290,000	\$ 290,000
7014 -2013 Bond Interest	\$ 50,038	\$ 42,725	\$ 35,475
6050 -2005 Bond Principal	\$ 260,000	\$ 137,000	\$ 95,000
7050 -2005 Bond Interest	\$ 16,585	\$ 8,893	\$ 4,398
6060 -2007 Bond Principal	\$ 123,750	\$ 123,750	\$ 123,750
7060 -2007 Bond Interest	\$ 26,529	\$ 21,734	\$ 16,938
9730.6000 BAN Principal	\$ 117,763	\$ 304,666	\$ 387,077
9730.7000 BAN Interest	\$ 56,677	\$ 76,557	\$ 245,200
Installment Purchase Debt - Principal	\$ 152,947	\$ 428,189	\$ 417,526
Installment Purchase Debt - Interest	\$ 10,715	\$ 26,778	\$ 27,411
HUD 108 Principal	\$ 100,000	\$ 26,000	\$ -
HUD 108 Interest	\$ 6,488	\$ 1,378	\$ -
Total Direct Costs	\$ 1,979,138	\$ 2,191,842	\$ 2,315,503

*See Appendix E for detailed information on debt instruments