

Curb Appeal Your Home!

if you take care of your house, it will take care of you

Want to give yourself – and your neighbors – something lovely to come home to? Increasing the curb appeal of your home is easy. The recommendations below are divided into two tiers:

Tier One:

These ‘low hanging fruit’ are relatively easy improvements you can do today!



Clean!

It sounds obvious, sure, but we forget how important it is to do things like washing the siding, emptying the gutters and cleaning the railings – on a regular basis! We all get busy, but some of these things only need to be done once or twice a year – and can even be hired out to a handyman for a reasonable price.



Paint!

Keeping wood & aluminum sealed will help them last significantly longer, while helping everything look tidy and lovely! If you do patches & touch ups annually, paint jobs can last from 7 to 10 years! This is also one of the easiest ways to change the look of your home, if you're in the mood for something new. A great idea for a bite-sized project is to leave the ‘body color’ (the color of all the siding) the same, while changing the ‘accent color’ (the color of trim, shutters, or even screen doors).

Plant!

Realtors often say that flowers are the cheapest way to enhance the appeal of a home. Our landscape designer can help you select plantings! Easy landscaping enhancements include:
Planting bulbs in the fall for spring bloom,
Hanging baskets & flowerboxes (stop by the GNRC to find out more about our collaboration with HWS on these branded Geneva flowerboxes!)
These plantings can match your summer perennials, or have chrysanthemums in the fall and wreaths in the winter for seasonal splash.

Personalize!

If you really want a place to feel like home, taking ownership – personalizing it – makes a huge difference! This mail post differentiates a home from its neighbors – even if everyone builds one!

Light!

If your home glows safely in the evening, it will be more pleasant – and easier – to come home, for you and your neighbors. See our guidebook or your staff architect to learn more about how to avoid ‘light pollution,’ or for help selecting a light fixture that blends well with the character of your home.

Tier Two:

These slightly more advanced improvements might be a good thing to tackle this weekend. They're still bite-sized, but might require a little more help, time or investment.

Repair!

If something is damaged, the easiest way to make your home look great again is to simply repair or replace it. Often these projects are not as big and intimidating as we initially think, but that's not to say you have to go it alone! Many handymen think that 'no job is too small,' and the GNRC is here to help you do your project right!

Adorn!

Those extra details really do make a house feel like a home.
Cornice trim, shutters... see the 'finishing touches' guidebook section!

These ideas are just food for thought, to help you realize your house is not as far off as you think it is! And, to remind you that little things make a big difference. We hope you're inspired to make curb appeal improvements to your home – come on in to the GNRC to take a look at our Guidebook for Improvement Projects, or schedule your complimentary design consultation!