

Why Geneva?

Welcome Home!

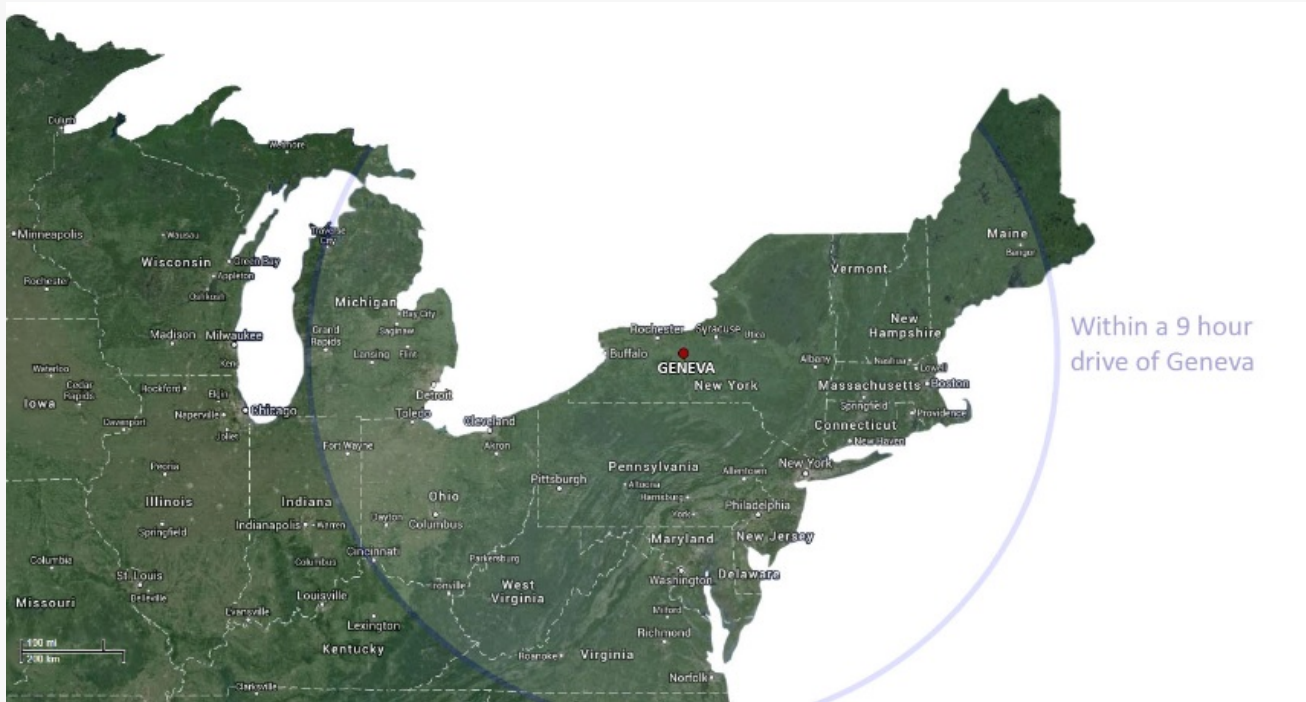


"We engaged in a nationwide site search when it was time to expand our business. Geneva's access to suppliers and markets, its proximity to world-class food research, and the urban vibrancy of the community itself made locating in Geneva the absolute best choice."

-Greg Woodworth, Stony Brook Wholehearted Foods

What the City of Geneva Has to Offer Your Business

In our globally-connected economy, you can truly locate your business anywhere. If close proximity to major markets, low property costs, access to a ready workforce, robust infrastructure, and a short, beautiful commute are important to you and your employees, then Geneva is your destination.



Location

Geneva is located in the heart of New York's bustling Finger Lakes wine region. The City is located less than a day's drive of major markets including Washington D.C., Cleveland, Chicago, Toronto, Boston, and New York City.

The City is located strategically mid-way between upstate commerce centers in Rochester and Syracuse.



Infrastructure

In addition to our proximity to markets, we are connected to the world via Interstate 90. We are located less than an hour's drive from Rochester International Airport (ROC), and the City is served by both Norfolk Southern and CSX via Geneva's own Finger Lakes Railway.

If dependable access to fresh water and robust wastewater treatment capacity are critical to your operation, Geneva is a solid bet. The City is located in the pristine Seneca Lake watershed, and our water quality and capacity and water pressure are ideal for manufacturing; especially for food and beverage operations. Our 21st Century wastewater system is geared to treat 40 million gallons per day, with broad capacity in terms of both volume and content of waste.

The City is well-served with electric power and natural gas via New York State Electric and Gas. Additionally, Axxess Ontario, the Ontario County's open-access fiber ring, allows firms to select from a wide range of high-speed telecommunications providers, or to connect to a legacy provider with whom you already have a relationship.

Buildings and Sites



Geneva has made critical investments in a range of economic development assets that can support your site and/or building needs; in whatever stage of maturity your firm finds itself. The [Geneva Industrial Park](#) is a 150-acre publicly owned site, with available parcels ranging from 5 to 25 acres. It is fully served with electric, natural gas, fiber optics, water, and wastewater. The Cornell Agriculture and Food Technology Park is also fully served by utilities, and has a similar range of site availability. It is also home to a Food and Agriculture incubator, which offers low-cost office, laboratory, and production space.

The City operates an additional incubator at the [Geneva Enterprise Development Center](#), which is home to production, financial services, food and beverage, and information technology firms. For smaller ventures,

the City manages a co-work venture at Port 100, in downtown Geneva. This shared office facility provides dedicated work space to single-person firms, with shared administrative features including conference room, WiFi, copiers, and more.

In addition to these publicly-supported ventures, downtown Geneva and the surrounding area are home to a number of development and redevelopment opportunities.

A Welcoming Business Climate



Geneva is open for business. This is the understatement of the year. The City and our economic development partners have developed a wide range of financial incentives to help you develop, relocate, or expand your business.

The [Geneva Industrial Development Agency](#) provides tax abatement programming to help ease your development. The IDA can provide property tax relief, sales and mortgage tax exemptions, and land-cost write-downs for qualified projects. The [Local Development Corporation](#) operates a Revolving Loan Fund, which supports businesses through flexible low-interest loans for qualified projects.

The [Ontario County Economic Development Corporation](#) and Empire State Development also offer a robust set of incentives to support nearly any business development or expansion.



Unique Urban Vibrancy

The very best location, infrastructure, and business client mean nothing if your employees and their families don't have an amazing community in which to live. Geneva is an amazing community in which you and your team can live and play. The City of Geneva was named an [All-America City](#) by the National Civic League as a result of our commitment to downtown vibrancy, neighborhood revitalization, and collective impact of our residents.

The City is also host to three institutions of higher learning in [Hobart and William Smith Colleges](#), [Cornell University's](#) food research unit, and workforce development pioneer [Finger Lakes Community College](#).

So, take a lakefront stroll, catch Bela Fleck at the [Smith Opera House](#), find dinner in one of dozens of amazing restaurants, then star gaze with your family in one of eleven distinct [neighborhoods](#). Geneva has it all.