Values

A City of Ethics...

In 2016, the Geneva City Council determined that the City would place ethical conduct of public business at the forefront of its agenda. We take great pride in actively promoting ethical conduct in our elected, appointed, and hired officials, and in the execution of City policies and programs.

Please take a moment to review information on the City's ethics programs and never hesitate to inquire about a policy, practice, or action that you feel has ethical implications, or to report an unethical activity in City government.

A City of Innovation...

Civic Innovation Hub

The City of Geneva thrives on innovation and has created the Civic Innovation Hub as a means of seeking out, evaluating, cultivating, and implementing **good ideas** that will improve the quality of life of City residents or enhance the view of the City from the outside.

Do you have a good idea?

Idea submissions will be evaluated on the following criteria:

- Different/Better: For a good idea to be good, it must be at least somewhat different from something else – whatever the new idea is attempting to replace. And it must offer some degree of improvement.
- Delivers Value: The idea must do something better – faster, cheaper, easier, more effectively, and more efficiently. The improvement must be something somebody actually wants.
- Acceptable Cost-Benefit: If the idea costs more to implement than the value it can deliver than it is impractical. This applies to financial cost, time, resources, energy, etc. If no one is willing to pay the price for whatever benefit the idea delivers, it's not a good idea.

What is the process?

Step 1: Submission

Submit your idea to the Civic Innovation Hub. Do your research. The more information you can provide to "sell" your idea, the better!

Step 2: Confirmation

You will receive an email confirmation that your idea submission has been received and is under review.

Step 3: Evaluation

A subject matter advisor in the appropriate area will review your idea.

Step 4: Response

After evaluation, you will be contacted and informed if your submission meets the criteria of a good idea and whether or not the idea will move forward to research and development.

We understand that those who submit to the Civic Innovation Hub want to receive feedback on their idea including the reasons why the City may decide to decline to develop an idea. Generally speaking, idea submissions are most frequently declined for one or more of the following reasons:

- The proposed solution is already known.
- There is already work in progress in the area encompassed by the submission.
- The opportunity is not a match with the City Council's Strategic Imperatives.
- The idea will cost more to implement than the value it can deliver.

Submit an Idea